



AGENDA

Sidewalk Operations, Beautification and Order (SOBO) Committee

Tuesday, October 2, 2018 - 11:00 a.m. – 12:00 p.m.

**Location: Redwood City-San Mateo County
Chamber of Commerce**

1450 Veterans Boulevard, Suite 125, Redwood City CA 94063

AGENDA:

- 1. Call to Order and Introductions** **E. Lochtefeld and A. Rezab
SOBO Committee Co-Chairs**
- 2. Announcements, public comment on agenda items**
- 3. Committee Discussion:**
 - A. RCIA Branding Deep Dive
by Jennfier von Stauffenberg, President, Oliver Creative Strategies &
Courtney Rose, Director of Public Relations, Olive Creative Strategies
- 4. New Business:**
- 5. Next Committee Meeting: November 6, 2018**

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at a place to be determined. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, RCIA Executive Director, at 650.362.5017 at least 48 hours prior to the meeting.*