



**District Identity and Signage Committee  
AGENDA**

**Date:** Monday, September 21, 2015

**Location:** Redwood City-San Mateo County Chamber of Commerce,  
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

**Time:** 2:00pm – 3:15pm

**1. Call to Order & Introductions**

L. Lochtefeld & D. Gibson  
DIS Committee Co-Chairs

**2. Announcements, Public Comment**

**3. Discussion Items**

- A. *PR Firm Update from Olive PR Solutions*
- B. *New Marketing Idea Discussion – Print – Web – Social Media*
- C. *Magic Lantern 3-D Show: “Dia de los Muertos”*
- D. *DISI Budget Review*

**4. New Business**

**5. Next Committee Meeting**

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Nina Gann (650.362.5017) at least 48 hours prior to the meeting.*