



Board of Directors Meeting
Redwood City Improvement Association
Wednesday, September 9th, 2015 Noon - 1:15 pm
Location: Redwood City-San Mateo County Chamber of Commerce 1450
Veterans Boulevard, Suite 125, Redwood City, CA 94063

Present: Eric Lochtefeld, Ben Paul, Stacey Wagner, Eileen Kong, Chris Beth, Stephanie Kolkka, Lori Lochtefeld, Bob Oyster, Angela Rezab, Lucy Wicks, Cathy Oyster, Mitch Postel, Jeff Adams

Staff: Amy Buckmaster, Nina Gann

Other: Greg Rubens

Absent: Gus Anagnostou, Boris Zats, Kim Wilkins, Heather Rangel, Sean Brooks, Don Gibson

MINUTES

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Meeting called to order at 12:02 p.m.	N/A
2. Announcements	No Announcements	N/A
3. Approval of June 10th, 2015 minutes	The June 10, 2015 minutes reviewed.	Ben Paul moved to approve the June 10th minutes. Eileen Kong seconded the motion and motion was approved unanimously.
4. Public Comments:	Jeff Adams commented that he has heard people mention that it is super cool in downtown Redwood City.	N/A
5. Nomination Committee Update:	a) At the June Board meeting the Board approved to appoint current Board Members. Stephanie Kolkka	Don Gibson moved to approve the Election of Officers. Lori Lochtefeld

	<p>and Lori Lochtefeld to join current President Eric Lochtefeld to form the Nominating Committee. Nomination Forms were sent to all current Board Members and Property Owners. The Nominating Committee met on Thursday September 3.</p> <p>1. The Nominating Committee took into consideration the below items. Please keep in mind that in nomination yourself or others to the Board, this is a working Board of Directors. Volunteer Board members are required to:</p> <ul style="list-style-type: none"> • Be current on the CBID assessments for the most current fiscal year, (FY14-15); • Actively participate in one of the Committees if the Board. Help raise funds for the Board and its activities; • Support the goals and policies of the Board; • Attend all regular Board meetings; <p>2. We also followed the rules of Article 4 Section 1 – Section 2 – Election of Directors from the RCIA Bylaws</p> <p>Action Item 1. After good dialogue and discussion the nomination committee came up with the proposed Executive Officers for election.</p> <p>Election of Officers: Eric Lochtefeld – President; Ben Paul - Vice President; Stacey Wagner - Treasurer; newly elected Stephanie Kolkka to replace Eileen Kong.</p>	<p>seconded the motion and motion was approved unanimously.</p>
	<p>b) Action Item 2. And the proposed Board of Directors.</p>	

	<p>Election of Board of Directors: Aaron Akin, Jeff Adams, Chris Beth, Mark Chrzanowski, Jennifer Crone, Don Gibson, Dani Gasparini, Mike Halow, Lori Lochtefeld, Bob Oyster, Aaron Pellarin, Mitch Postal, Angela Rezab, Lucy Wicks</p> <p>Nominations Forms not received from previous Board Members: Gus Anagnostou, Kim Wilkins, Boris Zats and Heather Rangel.</p>	
<p>6. Committee Updates: (Executive Committee)</p>	<p>a) Balance Due to the Law offices of Aaronson, Dickerson and Lanzone which exceeded the approved \$5,000 in legal costs. The amount due of \$8,911.12 to be paid for by the proposed line item in the RCIA budget. It's to come out of the contingency budget.</p>	<p>Stacey Wagner moved to approve the motion. Lori Lochtefeld seconded the motion and the motion was approved unanimously.</p>
	<p>b) Card Reader – Code Red Communications. In the amount due of \$2,995.00 to DPR Constructions for the card reader at the location of the RCIA offices at 1450 Veterans Blvd. Suite 125.</p>	<p>Cathy Oyster moved to approve the motion. Lori Lochtefeld seconded the motion and the motion was approved unanimously.</p>
<p>(SOBO Committee) – Cathy Oyster</p>	<p>a) Set up and Labor Supplement for Video Digital Mapping. To authorize the expenditure of the additional \$8,650 to Tekamaki for the Labor for the Redwood City Projection of the Video Digital Mapping.</p> <p>b) New LED Lights for 162 trees in the downtown Redwood City. The SOBO committee and the President of the RCIA to authorize to expend funds for the purchase of the new LED Lights not to exceed \$100k. \$50k to spent in Q4, and the other \$52k in Q1 2016. This motion was amended for further discussion on lights.</p> <p>c) Motion to authorize the president of the RCIA to authorize to expand the color changing lights not to exceed \$50k with public works for 2015 pilot program.</p>	<p>Ben Paul moved to approve the motion. Don Gibson seconded the motion and the motion was approved unanimously.</p> <p>Lori Lochtefeld moved to approve the motion. Stephanie Kolkka seconded the motion and the motion was approved unanimously. Lucy Wicks moved to approve the motion. Bob Oyster seconded the motion and the motion was approved unanimously.</p>

	<p>d) The SOBO Committee and the President of the RCIA be authorized to spend funds of \$10,000 for the Sidewalk Shadow Art for up to 20 works of art.</p> <p>e) The SOBO Committee and the President of the RCIA be authorized to spend funds of \$20k for Interactive Wall Art (murals) at 5 TBD locations in our Benefits Zone.</p>	
(DISI Committee) - Lori Lochtefeld and Don Gibson	<p>a) Update on URL, Ad Mats, Website, Logo and PR.</p> <p>b) Update on the New Digital Video Mapping. RCIA was looking to receive \$30k in sponsorship, but only received \$25k. There was also a discussion on the new content roll out.</p>	
(Parking Management) – Kim Wilkins	N/A	N/A
Project Review	Ben Paul states that 899 Winslow got approved.	N/A
7. President’s Report	Eric Lochtefeld mentions the RCIA board and committess are doing a terrific job!	N/A
8. Executive Director Update	<p>Buskmaster presented the Redwood City Improvement Association Annual Report. She informed the Board that the Annual Report had been sent to the City of Redwood City along with Property Owners. C. Oyster asked to have the new Annual Report posted on the website.</p> <p>Buckmaster also reported that the 2016 Redwood City Improvement Association would be presented at the October 14, 2015 Board Meeting.</p>	N/A
9. Other	a) N/A	
10. Next Board	Next Board Meeting – September 9, 2015	N/A

meeting	at Noon	
11. Adjournment	Meeting adjourned at 1:36 pm.	N/A

Minutes taken by: Nina Gann, District Manager, Redwood City Improvement Association