



**Board of Directors Meeting**  
**Redwood City Improvement Association**  
**Wednesday, October 14<sup>th</sup>, 2015 Noon - 1:15 pm**  
**Location:** Redwood City-San Mateo County Chamber of Commerce 1450  
 Veterans Boulevard, Suite 125, Redwood City, CA 94063

**Present:** Eric Lochtefeld, Ben Paul, Stacey Wagner, Chris Beth, Stephanie Kolka, Aaron Akin, Jeff Adams, Mark Chrzanowski, Jennifer Crone, Dani Gasparini, Lori Lochtefeld, Bob Oyster, Cathy Oyster, Aaron Pellarin, Lucy Wicks, Mitch Postel,

**Staff:** Amy Buckmaster, Nina Gann

**Other:** Greg Rubens, Ernie Evangelista

**Absent:** Don Gibson, Mike Halow, Angela Rezab

**MINUTES**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Call to Order</b>	Meeting called to order at 12:05 p.m.	<b>N/A</b>
<b>2. Introductions</b>	President Eric Lochtefeld welcomed the new board for 2016. Welcomed new and current board members. Followed by a short history of how the Redwood City Improvement Association how and why this organization was created.	<b>N/A</b>
<b>3. Approval of September 9th, 2015 minutes</b>	The September 9, 2015 minutes reviewed.	<b>Lori Lochtefeld moved to approve the September 9<sup>th</sup> minutes. Jeff Adam seconded the motion and motion was approved unanimously.</b>
<b>4. Public Announcements, Public Comments:</b>	Comcast discussed the new technology that will be added to Downtown Redwood City so any of the Downtown companies can now have the option to	<b>N/A</b>

	use Comcast.	
<b>5. Committee Update: (Executive Committee)</b>	<ul style="list-style-type: none"> <li>❖ Committee Chair Appointments: <ul style="list-style-type: none"> <li>▪ Sidewalk Operations &amp; Beautification – The Nominating Chairs Committee and the President of the RCIA would like to vote on the Committee chairs to be Cathy Oyster and Chris Beth.</li> <li>▪ District Identity and Signage – The Nominating Committee and the President of the RCIA would like to vote on the Committee Chairs to be Lori Lochtefeld and Don Gibson.</li> <li>▪ Parking – The Nominations Committee and the President of the RCIA would like to vote on the Committee Chairs Ben Paul and Aaron Aknin.</li> <li>▪ Project Review – The Nominating Committee and the President of the RCIA would like to vote on the Committee Chairs Ben Paul.</li> </ul> </li> </ul>	<p><b>Stacey Wagner moved to approve the motion. Cathy Oyster seconded the motion and motion was approved unanimously.</b></p> <p><b>Jeff Adams moved to approve the motion. Bob Oyster seconded the motion and motion was approved unanimously.</b></p> <p><b>Cathy Oyster moved to approve the motion. Lori Lochtefeld seconded the motion and motion was approved unanimously.</b></p> <p><b>Dani Gasparini moved to approve the motion. Stephanie Kolkka seconded the motion and motion was approved unanimously.</b></p>
(SOBO Committee) – Cathy Oyster	<ul style="list-style-type: none"> <li>a) Cathy Oyster gave the updates on the LED lights.</li> <li>b) Cathy Oyster gave the updates on the Public Art.</li> </ul>	<b>N/A</b>
(DISI Committee) - Lori Lochtefeld and Don Gibson	<ul style="list-style-type: none"> <li>a) Lori Lochtefeld gave the updates on URL, Ad Mats, Website, Logo and PR.</li> <li>b) Lori Lochtefeld gave the updates on the showing of the New Magic Lantern 3D Video Digital Mapping – “Dia de los Muertos”.</li> </ul>	<b>N/A</b>
(Parking Management)	Amy Buckmaster gave the updates on	<b>N/A</b>

Buckmaster	the valet parking.	
<b>Project Review</b>	Ben Paul states that their needs to be a project review Monthly Committee Meeting.	<b>N/A</b>
<b>7. President's Report</b>	<b>N/A</b>	<b>N/A</b>
<b>8. Executive Director Update</b>	Nina Gann presents the 2016 Redwood City Improvement Association Budget.	<b>Bob Oyster moved to approve the motion. Lori Lochtefeld seconded the motion and motion was approved unanimously.</b>
<b>9. Other</b>	N/A	<b>N/A</b>
<b>10. Next Board meeting</b>	Next Board Meeting – November 11, 2015 at Noon	<b>N/A</b>
<b>11. Adjournment</b>	Meeting adjourned at 1:27 pm.	<b>N/A</b>

**Minutes taken by: Nina Gann, District Manager, Redwood City Improvement Association**