

(RCIA) Board of Directors Meeting Wednesday, May 11th, 2016 – 12 noon

Location: Redwood City-San Mateo County Chamber of Commerce

1450 Veterans Blvd. Ste. 125, Redwood City, CA 94063

AGENDA:

- 1. Call to Order President Eric Lochtefeld
- 2. Introductions
- 3. Approval of Minutes from April 13th Board of Directors

Action Item

4. Approval of Minutes from April 18th Board of Directors "Special Meeting"

Action Item

- 5. Public Announcements, Public Comment
- 6. Committee Updates:

(Executive Committee)

Eric Lochtefeld

a. Recommend the appointment of Elaine Watts, Kilroy Realty to the Board of Directors to replace current Board Member Janet Ng, with Kilroy Realty. *Action Item*

(SOBO Committee — Meets first Wednesday on the month 10-11am)
Cathy Oyster and Chris Beth

a. Update on Downtown Redwood City Lighting Project

Resolution: Shall the SOBO Committee and the President of the Redwood City Improvement Association to authorize to spend up to \$100,000 on lights for the 160 trees in the district.

Action Item

Resolution: Shall the SOBO Committee and the President of the Redwood City Improvement Association to authorize to extend the RFP with a three-week deadline on May 18, 2016.

b. Update on the Brainstorming session for future funding opportunities

(DISI Committee - Meets first Monday on the month 9:30-10:30am)
Lori Lochtefeld and Don Gibson

- a. Update on Public Relations
- b. Update on Comcast Commercials
- c. Update on the Scare of the Square

d. Update on the the Video Digital Mapping

(Parking Management – Meets every other month, first Wednesday of the month 9-10am)

Aaron Aknin and Ben Paul

- a. Update on Valet Parking
- b. Signage Discussion

Resolution: Shall the Parking Committee and the President of the Redwood City Improvement Association to authorize to develop a RFP to add directional signage that coordinates and talks to the meters in the Redwood City garages.

Action Item

(Project Review – Meets as needed)
Ben Paul

- 7. President's Report
- 8. Executive Directors Report
- 9. Other
- 10. Adjournment
- 11. Next Board Meeting: June 8, 2016

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at a place to be determined. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Nina Gann, RCIA District Manager, at 650.362.5017 at least 48 hours prior to the meeting.