



# REDWOOD CITY

## IMPROVEMENT ASSOCIATION

FOR IMMEDIATE RELEASE

**MEDIA CONTACT:**

Courtney Rose  
Olive PR Solutions, Inc.  
m. 559.589.3977  
o. 619-955-5285 x112  
courtney@oliveprsolutions.com

## ***Redwood City Improvement Association Returns with New Magic Lantern 3-D Light Show “Sea-ing is Believing” July 12***

*- World-renowned light show artist, Bart Kresa, releases new 3-D video mapping display to project onto the San Mateo County History Museum -*

REDWOOD CITY, Calif. (July 6, 2016) – On Tuesday, July 12, the Redwood City Improvement Association, a non-profit community benefit district that works to enhance the Downtown Redwood City experience, will release a new 3-D video mapping light show named “Sea-ing is Believing.” The Magic Lantern 3-D Show is designed by world-renowned light show artist, Bart Kresa, and projects weekly onto the San Mateo County History Museum. The new, water-inspired light show visuals represent the beauty of water and the magical role it plays in our lives.

“The Magic Lantern 3-D Shows are becoming a neighborhood tradition and brings the community out for a night that is otherwise very slow in our downtown, which is one of Redwood City Improvement Association’s main goals,” said Eric Lochtefeld, Redwood City Improvement Association’s President. “This summer, residents and visitors can come cool off at night at the San Mateo County History Museum and enjoy the light show.”

Kresa has designed the new Magic Lantern 3-D Show, “Sea-ing is Believing,” to take viewers through the celebration of water flow. The projection-mapping spectacle transforms the San Mateo County History Museum into a colorful, exhilarating ocean adventure with abstract rain dances and even some surfing in between.

“The Magic Lantern 3-D Show is exciting for all ages, which makes it great for anyone in the community to enjoy,” said Lochtefeld. “The shows are themed around different aspects of the Bay Area which hits home and makes it special to our downtown.”

The weekly Magic Lantern 3-D Show is sponsored by the Redwood City Improvement Association, Redwood City Parks & Arts Foundation and Climate Magazine. The one-of-a-kind display will be projected onto the San Mateo County History Museum every week on Tuesday nights for two free 15-minute shows. The public can enjoy the show on opening night at 9:00 p.m. There will only be one show a night so be sure to be on time, as it lasts approximately 15 minutes.

### **MAGIC LANTERN 3-D SHOW TIMES**

Tuesday, July 12	9:00 p.m.
Tuesday, July 19	9:00 p.m.
Tuesday, July 26	9:00 p.m.
Tuesday, August 2	9:00 p.m.
Tuesday, August 9	9:00 p.m.
Tuesday, August 16	8:30 p.m.
Tuesday, August 23	8:30 p.m.
Tuesday, August 30	8:30 p.m.
Tuesday, September 6	8:30 p.m.
Tuesday, September 13	8:00 p.m.
Tuesday, September 20	8:00 p.m.
Tuesday, September 27	8:00 p.m.
Tuesday, October 4	7:30 p.m.
Tuesday, October 11	7:30 p.m.

For more information about the Redwood City Improvement Association, please visit [www.visitRWC.org](http://www.visitRWC.org) or follow the association on Twitter @visitRWC and Facebook/RWCRCIA.

#### **About Redwood City Improvement Association (RCIA)**

The Redwood City Improvement Association (RCIA) was created in September 2014 as a non-profit 501(c)(3) corporation. The RCIA is a community benefit district ran by a board consisting of property owners, residents, community members and businesses. The board is responsible for making decisions in the areas of public safety, beautification, economic development, maintenance and promotions that are most beneficial for the community and its residents, while maintaining the culture and rarity of the downtown district.

More information can be found by visiting, [www.visitRWC.org](http://www.visitRWC.org) or following RCIA on Twitter @visitRWC and Facebook/RWCRCIA.

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