



**Board of Directors Meeting
Redwood City Improvement Association**

Wednesday, April 13, 2015 Noon - 1:15 pm

Location: Redwood City-San Mateo County Chamber of Commerce
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

Present: Eric Lochtefeld, Stacey Wagner, Aaron Aknin, Mark Chrzanowski, Steve Austin, Lori Lochtefeld, Mitch Postel, Cathy Oyster, Chris Beth, Aaron Pellarin, Lucy Wicks

Staff: Amy Buckmaster, Nina Gann, Carolina Webster, Samanda Maloa

Other: Greg Rubens, Courtney Rose

By Phone: Jeff Adams, Angela Rezab

Absent: Dani Gasparini, Ben Paul, Stephanie Kolkka, Mike Halow, Don Gibson, Bob Oyster

MINUTES

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Meeting called to order at 12:02 p.m.	N/A
2. Introductions	None	N/A
3. Approval of March 9, 2016 minutes	March 9, 2016 minutes reviewed.	Angela Rezab moved to approve the March 9th minutes. Aaron Aknin seconded the motion and motion was approved unanimously.
4. Public Announcements, Public Comments:	None	N/A
5. Committee Update: (Executive Committee)	Gergory J. Rubens, Redwood City Improvement Association Legal Council, with Aaronson Dickerson, Cohn and Lanzone, gave a brief review of the Brown Act.	N/A
SOBO Committee: Cathy Oyster and Chris	a) Co-Chair Chris Beth gave the updates on the Downtown Redwood City Lighting	N/A

	<p>create an RFP.</p> <p>b) Co-Chair Chris Beth gave the updates on the Public Art in Downtown Redwood City.</p>	
<p>DISI Committee: Lori Lochtefeld and Don Gibson</p>	<p>a) Co-Chair Lori Lochtefeld explained the Recap and overview from Olive PR.</p> <p>b) Co-Chair Lori Lochtefeld gave an update in regards to the new Comcast Commercials as well as showed an example viewing.</p> <p>c) Co-Chair Lori Lochtefeld gave an update on the Scare of the Square.</p> <p>d) Co-Chair Lori Lochtefeld explained the update on the New Digital Video Mapping Show. Jeff Adams from Facebook announced that Facebook would like to donate \$5,000 to the New Digital Video Mapping.</p>	<p>Lori Lochtefeld motioned the DISI Committee and the RCIA authorize to spend funds of \$30,000 for the new Digital Mapping. Chris Beth seconded the motion and motion was approved unanimously</p>
<p>Parking Management Committee: Aaron Aknin and Ben Paul</p>	<p>Co-Chair Aaron Aknin gave an update on the Valet Parking.</p>	<p>N/A</p>
<p>Project Review: Ben Paul</p>	<p>None</p>	<p>N/A</p>
<p>6. Presidents Report:</p>	<p>President Eric Lochtefeld emphasized the importance of each RCIA Committee to continue to make budgeted spends.</p>	<p>N/A</p>
<p>7. Executive Director Update:</p>	<p>Executive Director Amy Buckmaster thanked the board for all their hard work, and what they are doing for the community.</p>	<p>N/A</p>
<p>8. Other</p>	<p>Aaron Aknin briefed the board on updates with regards to the past City Council Meeting. Lucy Wicks added that Stanford University is now located in Redwood City.</p>	<p>N/A</p>
<p>9. Next Board meeting</p>	<p>Next Board Meeting – May 11, 2016 at Noon</p>	<p>N/A</p>
<p>10. Adjournment</p>	<p>Meeting adjourned at 12:48 pm.</p>	<p>N/A</p>

