



(RCIA)
Board of Directors
Wednesday, January 11th, 2017 – 12 noon

Location: Redwood City-San Mateo County Chamber of Commerce
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

AGENDA:

1. **Call to Order – President Stacey Wagner**
2. **Introductions**
3. **Approval of Minutes from December 14th Board of Directors** **Action Item**
4. **Public Announcements, Public Comment**
5. **Committee Updates:**

(Executive Committee)

- a. **Approval of Renewal of Administrative Agreement** **Action Item**
Resolution: The Redwood City Improvement Association shall enter into an agreement with the Redwood City-San Mateo County Chamber of Commerce to continue to administer the RCIA CBID, January 15, 2017 through January 14, 2020.

(SOBO Committee) Eric Lochtefeld & Angela Rezab

- a. **January 10, 2017 Committee Meeting Update**

(DISI Committee) Lori Lochtefeld and Don Gibson

- a. **Commercial Promotion of Downtown Redwood City Zone 1 & Zone 2:**
Resolution: The Board of Directors should authorize third and final payment of \$55,000.00 to Comcast Spotlight from approved Board Action on March 11, 2015 from the *Resolution: Shall the RCIA Board enter into a contract with Comcast for 540 commercials for FY 15, zones to be negotiated for \$35,000 in FY 15, \$ 45,000 in FY16, and \$55,000 in FY 17, with an escape written into the contract.* **Action Item**

(Parking Management Committee) Ben Paul and Aaron Akinin

- a. **Valet Parking Update**

6. **President's Report**
7. **Executive Directors Report**
8. **Other**

9. Adjournment

10. Next Board Meeting: February 8, 2016