



(RCIA)
Board of Directors
Wednesday, February 8, 2017 – 12:00pm

Location: Redwood City-San Mateo County Chamber of Commerce
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

AGENDA:

1. **Call to Order – President Stacey Wagner**
2. **Introductions**
3. **Approval of Minutes from January 11, 2017 Board of Directors**
4. **Public Announcements, Public Comment** **Action Item**
5. **Committee Updates:**

(Executive Committee)

(SOBO Committee) Eric Lochtefeld & Angela Rezab

A. Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association to authorize the SOBO Committee recommendation to spend funds of \$100,000 to go towards Sidewalk Beatification Grants and or matching funds of a to be determined amount to Redwood City Retailers which fall within the Redwood City Improvement District (CBID) Benefit Zone 1 and Zone 2

Action Item

B. Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association to authorize the SOBO Committee to spend funds of \$59,000 for the new Video Digital Mapping Content Show themed in Celebration of Redwood City's 150th Anniversary .

Action Item

C. Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the SOBO Committee to spend funds of \$10,000 for 3 New AED units in three designated locations determined by the Redwood City Fire Department within the Redwood City Improvement District (CBID) Benefit Zone 1 and Zone 2.

Action Item

(DISI Committee) Lori Lochtefeld and Don Gibson

A. PR Update From Olive PR Solutions

(Parking Management Committee) Ben Paul and Aaron Akin

6. President's Report

7. Executive Directors Report

A. Redwood City Improvement Association 2016 Annual Report

8. Other

9. Adjournment

10. Next Board Meeting: March 8, 2017