



**Board of Directors Meeting
Redwood City Improvement Association
Wednesday, May 10, 2017 Noon - 1:15 pm**

Location: Redwood City-San Mateo County Chamber of Commerce 1450
Veterans Boulevard, Suite 125, Redwood City, CA 94063

Present: Stacey Wagner, Chris Beth, Aaron Aknin, Ben Paul,
Elaine Watts, Mark Chrzanowski, Lucy Wicks, Elaine Watts
Stephanie Kolkka, Lori Lochtefeld, Jeff Adams and Dani Gasparini

On Conference Call Line: Eric Lochtefeld & Angela Rezap

Staff: Amy Buckmaster, Carolina Webster, Samada Maloa

Other: Courtney Rose, Catherine Ralston

Absent: Mike Halow, Aaron Pellarin, Bob Oyster, Cathy Oyster & Don
Gibson

MINUTES

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Meeting called to order at 12:00 p.m. By President Stacey Wagner	N/A
2. Introductions	Wagner went around Board Table and Room for introductions.	N/A
3. Approval of March 8, 2017 minutes	The March 8, 2017 minutes reviewed.	Ben Paul moved to approve the March 8, 2017 minutes. Chris Beth seconded the motion and motion was approved unanimously.
4. Public Announcements, Public Comments:		N/A

<p>5. Committee Update: (Executive Committee)</p>	<p>a) Accept the Resignation of RCIA Board Member Aaron Pellarin. Wagner discussed to the Board Mr. Pellarin no longer owns property within the CBID District. His representation on the Board was as a Property Owner.</p>	<p>Wagner moved to approve the motion. Lori Lochtefeld seconded the motion and motion was approved unanimously.</p>
<p>(SOBO Committee) – Co-Chairs Eric Lochtefeld and Angela Rezab</p>	<p>a) Committee Co-Chairs Rezab and Lochtefeld Presented the SOBO Committee Recommendation via the Phone:</p> <p>Resolution: The Board of Directors and the President of the Redwood City Improvement Association to authorize the SOBO Committee recommendation of a \$3000 expenditure to be used for New Tables and Chairs on Theatre Way in Downtown Redwood City to enhance the New Redwood City Improvement Association Umbrellas.</p> <p>b) New Magic Lantern Show Eric Lochtefeld gave an update to the Board on the premiere of the new Magic Lantern Show Celebrating Redwood City’s 150 Anniversary. Lochtefeld expressed how well the new show turned out.</p> <p>c) Jane Kim Mural Art Project Update Chris Beth let the Board know that Jane had begun the Wall Art Project around town. She was hoping to finish with in the next month. The response around town and through social media has been very positive.</p> <p>d) WalkShop – May 10th Buckmaster let the Committee know that Steven Parker with the City of Redwood City came to the May SOBO Committee to give an update on the Broadway Streetscape Project.</p>	<p>Jeff Adams moved to approve the motion. Mark Chrzanowski seconded the motion and motion was approved unanimously.</p>

<p>(District Identity and Signage Committee) Co-Chairs Lori Lochtefeld and Don Gibson</p>	<p>a) Committee Co-Chair Lori Lochtefeld was excited to announce that the new RCIA Comcast Commercial Celebrating Redwood City's 150th Anniversary would be completed the following week. Once it was completed she asked if Amy Buckmaster of the RCIA could send onto the RCIA Board of Directors for their viewing.</p> <p>b) Courtney Rose of Olive PR gave the Board and update on the current PR & Social Media Update for RCIA for the past month.</p>	
<p>(Parking Management Committee) Co-Chairs Aaron Aknin and Ben Paul</p>	<p>a) Committee Co-Chairs Aaron Aknin and Ben Paul gave an update on the New RFP For Digital Directional Parking Space Signage that coordinates with Redwood City garages, including the Master Directional Sign Plan with a location to be determined within CBID – Zone 1 and Zone 2. Aknin let the Board know the Draft RFP should be ready for the June Parking Committee for Review.</p>	<p>N/A</p>
<p>7. President's Report</p>	<p>President Wagner again expressed her appreciation to the Board for their time and commitment to the Redwood City Improvement Association.</p>	<p>N/A</p>
<p>8. Executive Director Update</p>	<p>Amy Buckmaster presented to the Board the Annual Financial Statements with Independent Accountants Review Report for November 2016. Buckmaster reported this was in compliance of the Contract Agreement between the Redwood City Improvement Association and the City of Redwood City.</p>	<p>N/A</p>
<p>9. Other</p>	<p>Lucy Wicks let the Board know that on May 17, the Stanford In Redwood City Project would be having the Official Ground Breaking Ceremony from 2:30-3:30pm. There would be a live Webcast available for the Community of the Ceremony.</p>	<p>N/A</p>