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Redwood City Improvement Association Introduces New Holiday Tree Installment at Annual “Hometown Holidays” Celebration on Saturday, Dec. 3

-Bringing the holiday magic, Magic Lantern 3D Show and a new show stopping tree lighting to the San Mateo Historic Courthouse Square-

REDWOOD CITY, Calif. (November 22, 2016) – On Saturday, Dec. 3, the Redwood City Improvement Association (RCIA), a non-profit community benefit district ran by a board of property owners, residents, community members and businesses, will introduce a new tree lighting tradition to the annual “Hometown Holidays” event—a community-wide party in celebration of the holiday season from 10 a.m. to 6 p.m. The RCIA will be enhancing the event this year by investing \$27,000 to light up two large, Redwood trees with red, green and white LED lights that surround the Courthouse Square.



“We are so pleased to join Redwood City to enhance our community events and make it an extra special night for everyone to remember,” said Stacey Wagner, Redwood City Improvement Association’s President. “The investment in the LED holiday lights for the two trees will provide décor that will last for years to come. We are excited to see the community come together for a countdown in the evening to light up the two new trees for the first time and make this a new Downtown tradition!”

Hometown Holidays will include a parade, live entertainment, a holiday-inspired Magic Lantern 3D Show sponsored by the RCIA, ice sculptures, Santa, real snow and much more! There will also be activities to keep the kids busy all day including the annual Children’s Festival, carnival and petting zoo. The community is encouraged to bring their families and friends out to experience an entertaining evening for all ages and check out the new additions to this wonderful event.

“The Redwood City Improvement Association is excited to be involved for the first time this year in Hometown Holidays,” said Wagner. “We love being able to take part in community events that bring our community together. The free family-friendly event is a perfect night to celebrate and bring holiday cheer to Downtown Redwood City.”

Date: Saturday, December 3

Location: Courthouse Square in Downtown Redwood City (2200 Broadway)

Time: 10:00 a.m. – 6:00 p.m.

Cost: FREE

For more information about “Hometown Holidays” or the Redwood City Improvement Association, visit the website at www.visitRWC.org or follow the association on Instagram and Twitter @visitRWC and Facebook/RWCRCIA.

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About Redwood City Improvement Association (RCIA)

The Redwood City Improvement Association (RCIA) was created in September 2014 as a non-profit 501(c)(3) corporation. The RCIA is a community benefit district ran by a board consisting of property owners, residents, community members and businesses. The board is responsible for making decisions in the areas of public safety, beautification, economic development, maintenance and promotions that are most beneficial for the community and its residents, while maintaining the culture and rarity of the downtown district. More information can be found by visiting, www.visitRWC.org or following RCIA on Instagram and Twitter @visitRWC and Facebook/RWCRCIA.