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Redwood City Improvement Association Premieres New Magic Lantern 3-D Show on Feb. 9

- World-renowned light show artist, [Bart Kresa](#), releases new 3-D video mapping display to project onto the San Mateo County History Museum -

REDWOOD CITY, Calif. (Jan. 27, 2016) – On Tuesday, Feb. 9, the Redwood City Improvement Association, a non-profit community benefit district that works to enhance the Downtown Redwood City experience, will release a new 3-D video mapping display for its weekly Magic Lantern 3-D Show designed by world-renowned light show artist, [Bart Kresa](#). The weekly Magic Lantern 3-D Show is sponsored by the Redwood City Improvement Association, Redwood City Parks & Arts Foundation and Climate Magazine. The one-of-a-kind display will be projected onto the San Mateo County History Museum every week on Tuesday nights for two free 15-minute shows. The public can enjoy the show on opening night at 7:00 p.m. and 8:00 p.m.

“Enhancing Downtown Redwood City with family-friendly and entertaining events, like the Magic Lantern 3-D Show, is one of Redwood City Improvement Association’s goals,” said Eric Lochtefeld, Redwood City Improvement Association’s President. “We are so fortunate to have the opportunity to have Bart Kresa create a piece of work for us—what he’s capable of doing is amazing. There are only a handful of artists in the world that can do what Bart does and we get to showcase one of his 3-D video mapping displays right in the heart of our Downtown for the whole Bay Area to enjoy.”

Kresa has been recognized around the globe for his unique artistic craft and has won many awards from Biz Bash, IAAPA and Thea. He has completed projects for Oprah Winfrey, Disney, The Grammy Awards, Paramount Pictures, FIFA Women’s World Cup, HBO and more.

Kresa has designed the new Magic Lantern 3-D Show display to celebrate spring time. The pop-driven projection-mapping show will transform the San Mateo County History Museum into a colorful and abstract visual party. The music sings about “all the world,” welcoming visitors from all over to experience the show. Festive animations rotate throughout the spring season to recognize holidays

including Valentine’s Day, St. Patrick’s Day, Easter, Cinco de Mayo and Giants Opening Day. The show consists of a five-minute pre-show, a five-minute video and a five-minute wind-down.

“The Magic Lantern 3-D Show attracts all ages and is a remarkable thing to experience. One of my favorite things to do is watch the audiences’ reaction to the show—so many people are in awe over the whole thing, they have their phones out to snap photos and videos of it and then once it’s over, you hear everyone trying to figure out how it’s possible to create something like this,” said Lochtefeld. “It’s such a good feeling, knowing that the Redwood City Improvement Association is bringing something to the community that creates buzz about our Downtown and attracts people to our vibrant neighborhood.”

The Redwood City Improvement Association’s goal is to switch out the 3-D video mapping display every quarter, with the intention of producing shows long term. The new Magic Lantern 3-D Show display will play on Tuesday nights through April 26, 2016. Below are future dates and times.

Magic Lantern 3-D Show Times

Tuesday, February 16	7:00 p.m. and 8:00 p.m.
Tuesday, March 1	7:00 p.m. and 8:00 p.m.
Tuesday, March 8	7:00 p.m. and 8:00 p.m.
Tuesday, March 15	8:00 p.m. and 9:00 p.m.
Tuesday, March 22	8:00 p.m. and 9:00 p.m.
Tuesday, March 29	8:00 p.m. and 9:00 p.m.
Tuesday, April 5	8:30 p.m. and 9:30 p.m.
Tuesday, April 12	8:30 p.m. and 9:30 p.m.
Tuesday, April 19	8:30 p.m. and 9:30 p.m.
Tuesday April 26	8:30 p.m. and 9:30 p.m.

For more information about the Redwood City Improvement Association, please visit www.visitRWC.org or follow the association on Twitter @visitRWC and Facebook/RWCRCIA.

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About Redwood City Improvement Association (RCIA)

The Redwood City Improvement Association (RCIA) was created in September 2014 as a non-profit 501(c)(3) corporation. The RCIA is a community benefit district ran by a board consisting of property owners, residents, community members and businesses. The board is responsible for making decisions in the areas of public safety, beautification, economic development, maintenance and promotions that are most beneficial for the community and its residents, while maintaining the culture and rarity of the downtown district. More information can be found by visiting, www.visitRWC.org or following RCIA on Twitter @visitRWC and Facebook/RWCRCIA.