



**Board of Directors Meeting
Redwood City Improvement Association**

Wednesday, December 14, 2016 Noon - 1:15 pm

Location: Redwood City-San Mateo County Chamber of Commerce 1450
Veterans Boulevard, Suite 125, Redwood City, CA 94063

Present: Eric Lochtefeld, Stacey Wagner, Chris Beth, Mark Chrzanowski, Aaron Akin, Don Gibson, Dani Gasparini, Angela Rezab, Ben Paul, Lori Lochtefeld, Chris Beth and Jeff Adams.

Staff: Amy Buckmaster, Carolina Webster

Other: Courtney Rose, Catherine Ralston

Absent: Elaine Watts, Bob Oyster, Cathy Oyster, Lucy Wicks, Stephanie Kolkka, and Aaron Pellarin

MINUTES

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Meeting called to order at 12:10 p.m.	N/A
2. Introductions	None	N/A
3. Approval of November 9, 2016 minutes	The November 9, 2016 minutes reviewed.	Don Gibson moved to approve the November 9 minutes. Eric Lochtefeld seconded the motion and motion was approved unanimously. Stacey Wagner abstained.
4. Public Announcements, Public Comments:	None	N/A
5. Committee Update: (Executive Committee)	President Wagner accepted the resignation of Board Member Mitch Postel, a Community Member from the San Mateo County History Museum.	Angela Rezab moved to approve, Eric Lochtefeld seconded the motion and motion was approved unanimously.

<p>(SOBO Committee) – Co-Chairs Eric Lochtefeld and Angela Rezab</p>	<p>a) Co-Chairs Lochtefeld and Rezab Presented the Proposed 2017 Sidewalk Operations and Beautification Budget of \$485,629.68. 54% of the overall RCIA Budget.</p> <p>b) Co-Chairs Lochtefeld and Rezab Presented to the SOBO Committee recommendation of the Redwood City Improvement Association an expenditure of \$25,000 to be a Presenting Sponsor of the Redwood City Sesquicentennial Celebration in 2017</p>	<p>Dani Gasparini moved to approve, Chris Beth seconded the motion and motion was approved unanimously.</p> <p>Jeff Adams moved to approve, Don Gibson seconded the motion and motion was approved unanimously.</p>
<p>(DISI Committee) – Lori Lochtefeld and Don Gibson</p>	<p>a) Co-Chairs Lochtefeld and Gibson Presented the Proposed 2017 District Identity and Signage Budget of \$179,862.84. 20% of the overall RCIA Budget.</p> <p>b) Co-Chair Lochtefeld gave an update on RCIA Social Media and PR from RCIA contracted company of Olive PR.</p>	<p>Eric Lochtefeld moved to approve, Stacey Wagner seconded the motion and motion was approved unanimously.</p>
<p>(Parking Management Committee) Co-Chairs Aaron Akin and Ben Paul</p>	<p>No Report</p>	<p>N/A</p>
<p>6. President’s Report</p>	<p>President Wagner thanked each RCIA Board Member for serving on the RCIA Board. She wished everyone a very happy and safe Holiday’s and New Year.</p>	<p>N/A</p>
<p>7. Executive Director Update</p>	<p>Amy Buckmaster, reported on all the positive comments they were getting from the tree lighting ceremony at Hometown Holidays. She thanked the Board for investing funds to make this happen for the entire Community.</p>	<p>N/A</p>
<p>8. Other</p>	<p>Aaron Akin gave a brief update on the</p>	

	new tenant coming into the Lane Partner Project on the Corner of Jefferson and Broadway. It will be the Corporate Office for the Zuckerberg-Chan Foundation.	
9. Next Board meeting	Next Board Meeting – January 11, 2017 at Noon	N/A
11. Adjournment	Meeting adjourned at 1:00 pm.	N/A

Minutes taken by: Amy Buckmaster, Executive Director, and Redwood City Improvement Association