



**Board of Directors Meeting**  
**Redwood City Improvement Association**  
**Wednesday, June 14, 2017 Noon - 1:15 pm**

**Location:** Redwood City-San Mateo County Chamber of Commerce 1450  
 Veterans Boulevard, Suite 125, Redwood City, CA 94063

**Present:** Ben Paul, Lucy Wicks, Mark Chrzanowski, Elaine Watts  
 Eric Lochtefeld, Cathy Oyster, Bob Oyster, Don Gibson, Angela  
 Rezab

**Staff:** Amy Buckmaster, Carolina Webster, Samada Maloa

**Other:** Catherine Ralston, Brian Soland, Giona Arredando, Christian  
 Hammack

**Absent:** Stacey, Wagner, Mike Halow, Stephanie Kolkka, Lori Lochtefeld,  
 Dani Gasparini, Chris Beth, Aaron Aknin

**MINUTES**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Call to Order</b>	Meeting called to order at 12:10 p.m. By Vice President Don Gibson, filling in for President Stacey Wagner.	<b>N/A</b>
<b>2. Introductions</b>	Gibson went around Board Table and Room for introductions.	<b>N/A</b>
<b>3. Approval of May 10, 2017 minutes</b>	The May 10, 2017 minutes reviewed.	<b>Jeff Adams moved to approve the May 10, 2017 minutes. Eric Lochtefeld seconded the motion and motion was approved unanimously, with 1 abstainion by Cathy Oyster.</b>
<b>4. Public Announcements, Public Comments:</b>		<b>N/A</b>



	<p>Zone 2.</p> <p><b>b) Public Art Update</b>  Eric Lochtefeld gave an update from the June SOBO Committee Meeting about New Downtown Redwood City Art Ideas by Jason Newblanc and Beth Mostovoy. He let the Committee know that Jason gave a fantastic presentation on future Art Projects the RCIA may be interested in funding. He informed the Board that after the presentation Committee Member Chris Beth informed the Committee at this time the City has hired Fung Collaborative to assess all current art and future art and come back to the City with Public Art Guidelines.</p> <p><b>c) Downtown Redwood City Parking Garage Cleanliness &amp; Safety.</b>  Angela Rezab reported to the Board about the concern for Public Safety and Cleanliness in the two Downtown Redwood City Garages at Jefferson and Marshall. The Committee asked Aaron Aknin to give the RCIA a list of what is currently being cleaned in the two garages by the City. The RCIA would like to look at supplementing what is being done at least through the Summer months with high foot traffic.</p>	
<p>(District Identity and Signage Committee)  Co-Chairs Lori Lochtefeld and Don Gibson</p>	<p>a) Committee Co-Chair Don Gibson referred the Board to the PR Update from Olive PR. Buckmaster thanked Board Member Jeff Adams with FB for helping drive RCIA's social presence even higher.</p> <p>b) Co-Chair Gibson reported on the new 150 Celebration Commercial being run on Comcast. Board Member Paul and Lochtefeld and each said they saw it being run on TV and looked great.</p>	
<p>(Parking Management</p>	<p>a.) Committee Co-Chairs Ben Paul was not present at the June Parking</p>	<p><b>N/A</b></p>

<p>Committee) Co-Chairs Aaron Akin and Ben Paul</p>	<p>Committee so he differed to Buckmaster who gave an update to the Board that the RFP for the New Digital Directional Parking Space Sign would be going out very soon.</p> <p>b.) Buckmaster also talked about what had been discussed at the SOBO Committee Meeting in regards to Cleanliness and Safety in the Public Garages. Co-Chair Aaron Akin put an email into the Redwood City Police asking if there could be stepped up patrols for the garages.</p> <p>Rezab also asked Buckmaster if we could check with the Redwood City Police Department about having a Downtown Assigned Officer come to the RCIA Board Meetings.</p>	
<p><b>7. President's Report</b></p>	<p>N/A</p>	<p><b>N/A</b></p>
<p><b>8. Executive Director Update</b></p>	<p>Buckmaster reported that the RCIA would be a presenting Sponsor at the upcoming Chalk Fest over July 4<sup>th</sup>. The RCIA will be letting the Chalk Fest borrow the RCIA Umbrellas' and Stands for the Artists. She also gave a report to the Board on Monday night's City Council Meeting and the re-appointment of Planning Commissioners Ernie Schmidt and Connie Guerrero and the new appointment of Muhammad Safdari.</p>	<p><b>N/A</b></p>
<p><b>9. Other</b></p>	<p>N/A</p>	<p><b>N/A</b></p>
<p><b>10. Next Board meeting</b></p>	<p>Next Board Meeting – September 13, 2017 at Noon</p>	<p><b>N/A</b></p>
<p><b>11. Adjournment</b></p>	<p>Meeting adjourned at 1:15 pm.</p>	<p><b>N/A</b></p>

**Minutes taken by: Amy Buckmaster, Executive Director, Redwood City Improvement Association**