



**(RCIA)
Board of Directors
Wednesday, April 11, 2018 – 12:00pm**

Location:

Redwood City-San Mateo County Chamber of Commerce,
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

AGENDA:

1. **Call to Order – President Stacey Wagner**
2. **Introductions**
3. **Approval of Minutes from March 14, 2018 Board of Directors** **Action Item**
4. **Public Announcements, Public Comment**
5. **Committee Updates:**

(Executive Committee)

- A. Accept the resignation of Board Member Elaine Watts, Kilroy Realty and appoint Electrca McBurnie, Kilroy Realty to fill her board term.

Action Item

(SOBO Committee) Eric Lochtefeld & Angela Rezab

Next Committee Meeting – May 1 – 11:00am

A. Graffiti Prevention Coating For RCIA Funded Public Art

Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend up to \$5200.00 for Graffiti Prevention Coating Applied to three Mural Wall Art Funded by the RCIA within Benefit Zone 1 and Benefit Zone 2.

Action Item

B. Downtown Redwood City Capital Improvement Update

C. Presentation on future Branding of the RCIA

(DISI Committee) Lori Lochtefeld and Don Gibson

Next Committee Meeting – April 24 – Noon

A. PR Update From Olive PR Solutions

B. Redwood City July 4th Celebration Float

Resolution: Shall the DISI Committee and the President of the RCIA be authorized to spend up to \$15,000 for the Design and Implementation of a sustainable Float to be entered into the 4th of July Celebration presented by the Peninsula Celebration Association and future parades representing the Redwood City Improvement Association.

Action Item

(Parking Management Committee) Ben Paul and Aaron Akin
Next Committee Meeting – TBAf

- 6. President's Report**
- 7. Executive Directors Report**
- 8. Other**
- 9. Adjournment**
- 10. Next Board Meeting: May 9, 2018**