



REDWOOD CITY
IMPROVEMENT ASSOCIATION

(RCIA)
Board of Directors
Wednesday, December 12, 2018 – Noon

Location:

Redwood City-San Mateo County Chamber of Commerce,
1450 Veterans Blvd. Ste. 125, Redwood City, CA 94063

AGENDA:

1. **Call to Order – President Don Gibson**
2. **Introductions**
3. **Approval of Minutes from November 14, 2018 Board of Directors Meeting** *Action Item*
4. **Public Announcements, Public Comment**
5. **New Business**
 - a. Cinequest comes to Redwood City by Kathleen Powell, President & Co-Founder
6. **Committee Updates:**

(Executive Committee) President Don Gibson

 - a. Accept the resignation of board member Mike Callagy, County Manager, County of San Mateo, and appoint Illiana Rodriguez, Deputy County Manager, County of San Mateo to the Board of Directors.
Action Item

(SOBO Committee) Gloria Artega & Rosanne Foust
Next Committee Meeting – Tuesday, February 5 – 11:00am

 - a. **City of Redwood City and Redwood City Improvement Association Capital Downtown Sidewalk Improvement Pilot Partnership**
Resolution: Shall the Sidewalk, Operations and Beautification Committee and the President of the RCIA be authorized to spend and not exceed \$250,000.00 from carried over funds from the Board approved Sidewalk, Operations and Beautification Committee Budget for the fiscal years of December 1, 2016 - November 30, 2017 and December 1, 2017 - November 30, 2018 and enter into a City of Redwood City and Redwood City Improvement Association Capital Downtown Sidewalk Improvement Pilot Partnership.

Action Item

(DISI Committee) Lori Lochtefeld & Don Gibson
Next Committee Meeting – Tuesday, January 29 – Noon

- a. PR Update - Olive Creative Strategies
- b. 2019 District Identity & Signage Budget
(December 1, 2018 – November 30, 2019)

Action Item

(Parking Management) Aaron Aknin & Ben Paul
Next Committee Meeting –TBA

- a. NA

7. Executive Directors Report

- a. End of 2018 Fiscal Year Financial Report

8. President's Report

9. Other

10. Adjournment

11. Next Board Meeting: January 9, 2019

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.