



REDWOOD CITY IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Date: Wednesday, March 11, 2026

Time: 12:00 - 1:00 pm

Location: 500 County Center - Manzanita Hall, Redwood City, CA 94063

MINUTES:

Present: Adam Ely, Amanda Anthony, Angela Rezab, Ashley Quintana, Brianna Mariolle, Dani Gasparini, Don Gibson, Gloria Arteaga, Jeri Richardson-Daines, Kate Mosely, Mark Nadim, Nancy Radcliffe, Paul Gadow, Stacey Wagner

Absent: Ben Paul, Gloria Arredondo, Veronica Klein

Staff: Amy Buckmaster – Executive Director, Felicia Basques, Allison Follett

Other: Ana Carola Ybarra and Silvia Rodriguez - Olive Public Relations, Jordan Rezab – Community Member, Jasmine Moreno - JLL

1. Call to Order – President Mark Nadim

President Mark Nadim called the meeting to order at 12:13 p.m.

2. Roll Call/Introductions

President Nadim called the meeting to order and initiated introductions.

3. Approval of Minutes from February 11, 2026, Board of Directors

The February 11, 2026, minutes were reviewed.

Action Taken: Wagner moved to approve the minutes. Mariolle seconded the motion, which was approved unanimously. Board member Radcliffe abstained.

4. Public Announcements, Public Comment

Board Member Wagner shared that she thoroughly enjoyed the community piano unveiling for “Living the Life” that occurred prior to the meeting and appreciated the artist being there to speak on her process and vision.

5. Committee Updates:

- **Executive Committee**

- President Mark Nadim**

- Extension of the current agreement for the professional administration and project management of Downtown Redwood City Community Benefit District between the RCIA and Chamber San Mateo County:***

- Resolution: Shall the Redwood City Improvement Association Board of Directors allow for a 30-day extension of the current agreement. During this time, the existing terms and conditions would remain unchanged. This 30-day term would allow for the successful review and completion of negotiations of successor agreement, final language negotiations and fees confirmation for the 2026-2029 renewal agreement.

- Buckmaster shared that an additional 30-day extension would be appreciated as with the passing of her mother in early February. She appreciated and thanked you everyone for their support this past month.*

- Action Taken: Rezab moved to approve the 30-day extension. Gadow Seconded the motion, which was approved unanimously.**

- **DISI (District Identity and Signage Committee)**

- Next Committee Meeting – May 6, 2026 – 1:00 pm*

- Committee Co-Chairs: Stacey Wagner and Kate Mosley

- **Committee Updates**

- Board Member Wagner shared that the committee received a presentation from the San Francisco Peninsula on their upcoming Flavors of the Peninsula and Whisky's of the World events for 2026 and said The San Francisco Peninsula wants more Redwood City restaurants to participate and asked the committee to help spread the word.*

- Wagner also shared that the Redwood City Improvement Association website redesign is in progress but looks great so far.*

- **Olive Public Relations**

- PR and Social Media Report

- Ybarra reported on the performance of the bi-weekly newsletter and recent media coverage, noting that the Piano Unveiling interview on KRON 4 has aired frequently on the station. Social media efforts resulted in 535 new followers and more than 253,000 views across all platforms with the Lunar New Year highlight gaining ~85,000 views. Upcoming content will focus on Flavors of the Peninsula, Women's Month, and getting to know Redwood City.*

- **SOBO (Sidewalk Operations and Beautification Committee)**

- Next Committee Meeting – May 6, 2026 – 11:30 am*

- Committee Co-Chairs: Nancy Radcliffe and Paul Gadow

- No additional update as March's meeting was combo SOBO/DISI Committee Meeting.*

- **Parking Management Committee**

- Next Committee Meeting – May 6, 2026 – 10:30 am*

- Committee Co-Chairs: Gloria Arredondo and Veronica Klein

- Basques shared that the committee had a presentation from Eri Suzuki, Associate Principal with Site Lab Urban Studio, on the Marshall Street Alley Project. The City of Redwood City wants to create a sense of invitation to the City and improve the pedestrian access from the Marshall Street parking garage to the Pedestrian Mall and has contracted with Site Lab Urban Studio to perform a study and present to City Council on its findings. Board Member Anthony suggested incorporating more wayfinding for pedestrians when entering and exiting the garage to avoid the adjacent alleyway. The board discussed the importance of improving this gateway to downtown and Suzuki's information was shared with the board.*

6. New Business

Board member Anthony shared that the City of Redwood City has purchased a license from FIFA for public viewing of three games in Courthouse Square and shared there is an opportunity for local non-profits to manage the beer & wine booths as a fundraising source for them.

7. Executive Director's Report

No update.

8. President's Report

No update.

9. Adjournment

Adjourned at 12:53 pm.

10. Next Board Meeting: Wednesday, April 8, 2026, 12:00 pm - 1:00 pm

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