



**REDWOOD CITY**  
IMPROVEMENT ASSOCIATION

(RCIA)  
**Board of Directors**  
**Wednesday, November 14, 2018 – Noon**

**Location:**  
Redwood City-San Mateo County Chamber of Commerce,  
1450 Veterans Blvd. Ste. 125, Redwood City, CA 94063

**AGENDA:**

1. **Call to Order – President Don Gibson**
2. **Introductions**
3. **Approval of Minutes from October 10, 2018 Board of Directors Meeting** *Action Item*
4. **Public Announcements, Public Comment**
5. **New Business**
  - a. Redwood City Streetcar Update - Diana O'Dell, City of Redwood City
6. **Committee Updates:**

**(Executive Committee)** President Don Gibson

**a. Resolution:** *The Board is requested to authorize the Executive Committee, at its sole discretion, to review the work of the CBID Management entity, the Redwood City-San Mateo County Chamber of Commerce, and grant an annual bonus amount not to exceed \$36,000 per year, to be paid out of the Contingency reserve. This bonus shall be considered at the end of each CBID fiscal year. This bonus amount is based upon performance above and beyond the expectations of the Board as well as the overall improvement in the CBID area.* *Action Item*

**(SOBO Committee)** Gloria Artega & Rosanne Foust  
*Next Committee Meeting – Tuesday, December 4 – 11:00am*

  - a. Update on Kiosk Art Exhibit & Bike Racks Art Installation
  - b. 2019 Sidewalk Operations, Beautification & Order Budget  
(December 1, 2018 – November 30, 2019) *Action Item*

**(DISI Committee)** Lori Lochtefeld & Don Gibson  
*Next Committee Meeting – Tuesday, November 26 – Noon*

  - a. PR Update - Olive Creative Strategies

**(Parking Management)** Aaron Aknin & Ben Paul

*Next Committee Meeting – Wednesday, December 5*

- a. Update on Downtown Redwood City Parking Guidance System Design Project with Walker Consultants

**7. Executive Directors Report**

**8. President's Report**

**9. Other**

**10. Adjournment**

**11. Next Board Meeting: December 12, 2018**

***BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.***