



**REDWOOD CITY  
IMPROVEMENT  
ASSOCIATION**

**Board of Directors Meeting  
Wednesday, April 10, 2024  
Time: 12:00 – 1:00 pm**

**Location: 255 Shoreline Dr. Suite 150, Redwood City, CA 94065**

**AGENDA:**

- 1. Call to Order – President Gloria Arteaga**
- 2. Roll Call/Introductions**
- 3. Approval of Minutes from March 13, 2024 Board of Directors**
- 4. Public Announcements, Public Comment**
- 5. New Business**
- 6. Committee Updates:**
  - **(Executive Committee) President Gloria Arteaga**
    - *Accept the resignation of Board Member Chris Beth - Parks, Recreation & Community Services Director with the City of Redwood City from the Redwood City Improvement Association Board of Directors, and accept replacement of Patrick Heisinger, Assistant City Manager with the City of Redwood City to the Redwood City Improvement Association Board of Directors, effective April 10, 2024. **Action Item***
    - **Broadway Pedestrian Mall Establishment on the 200 Block of Broadway and Redwood Creek**  
*Shall the Redwood City Improvement Association Board of Directors allocate \$75,000 from both the Fiscal Year 2023-2024 and 2024-2025 budgets, not to exceed \$150,000.00 to fund specific capital improvements associated with the City's goal of creating a Pedestrian Mall on the 2000 block of Broadway. **Action Item***

- **SOBO (Sidewalk Operations and Beautification Committee)**  
*Next Committee Meeting – May 1, 2024 – 11:30am \* New Meeting Time\**  
 Committee Co-Chairs: Nancy Radcliffe and Paul Gadow  
 No Update
  
- **DISI (District Identity and Signage Committee)**  
*Next Committee Meeting – May 1, 2024 – 1:30pm*  
 Committee Co-Chairs: Stacey Wagner and Kate Mosley
  - Olive Creative Strategies
    - PR Update
  
- **Parking Management Committee**  
*Next Committee Meeting – May 1, 2024 – 10:30am \*New Meeting Time\**  
 Committee Chair: Angela Rezab  
 No Update

**7. President's Report**

**8. Executive Directors Report**

**9. Adjournment**

**10. Next Board Meeting: May 8, 2024**

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*