



# REDWOOD CITY IMPROVEMENT ASSOCIATION

## Board of Directors Meeting

**Date:** Wednesday, June 12, 2024

**Time:** 12:00 - 1:00 pm

**Location:** 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

### AGENDA:

1. **Call to Order – President Gloria Arteaga**
2. **Roll Call/Introductions**
3. **Approval of Minutes from May 8, 2024 Board of Directors**  
**Action Item**
4. **Public Announcements, Public Comment**
5. **Committee Updates:**
  - **(Executive Committee) President Gloria Arteaga**
    - Accept the resignation of Board Member Alex Livadas - Dostart Development (property manager) from the Redwood City Improvement Association Board of Directors, and appoint Gloria Arrendondo - Dostart Development to the Redwood City Improvement Association Board of Directors, effective June 12, 2024.  
**Action Item**
    - **Selection of Nominations Committee for 10th Annual Elections to the Board of the RCIA, Chaired by President Gloria Arteaga, and:**
      - Designate 3 other Board Members to serve with the President of the Board of Directors as the Nomination Committee;
      - Approve Nomination Letter and Application;
      - Set the Annual Meeting for Wednesday, September 11, 2024;
      - Authorize the Nomination Committee to return a list to the Board seats, as per the bylaws, at the September 11, 2024 Annual Meeting.  
**Action Item**

- **SOBO (Sidewalk Operations and Beautification Committee)**  
*Next Committee Meeting – September 4, 2024 – 11:30 am*  
 Committee Co-Chairs: Nancy Radcliffe and Paul Gadow  
*Did not meet in June 2024*
  - Program Updates
    - Planters, Pianos, New Placemaking
  
- **DISI (District Identity and Signage Committee)**  
*Next Committee Meeting – September 4, 2024 – 1:30 pm*  
 Committee Co-Chairs: Stacey Wagner and Kate Mosley  
*Did not meet in June 2024*
  - Program Updates
    - Social Media Influencers
  
  - Olive Creative Strategies - PR and Social Media Update
  
- **Parking Management Committee**  
*Next Committee Meeting – September 4, 2024 – 10:30 am*  
 Committee Chair: Angela Reزاب  
*Did not meet in June 2024*
  - Parking Committee Needs a New Committee Chair(s)

**6. New Business**

**7. President's Report**

**8. Executive Directors Report**

**9. Adjournment**

**10. Next Board Meeting: Annual Meeting, September 11, 2024**

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*