



REDWOOD CITY IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Date: Wednesday, May 8, 2024

Time: 12:00 - 1:00 pm

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

AGENDA:

1. **Call to Order – President Gloria Arteaga**
2. **Roll Call/Introductions**
3. **Approval of Minutes from April 10, 2024 Board of Directors** *Action Item*
4. **Public Announcements, Public Comment**
5. **Committee Updates:**
 - **(Executive Committee)** President Gloria Arteaga
None
 - **SOBO** (Sidewalk Operations and Beautification Committee)
Next Committee Meeting – July 3, 2024 – 11:30 am
Committee Co-Chairs: Nancy Radcliffe and Paul Gadow
 - **Placemaking: Tables and Chairs**
Shall the Redwood City Improvement Association Board of Directors authorize the Sidewalk Operations, Beautification, and Order Committee to purchase new tables (10) and chairs (40), including ADA-compliant tables (2), for placement in Zone 1 and Zone 2 not to exceed \$30,000.00.
Action Item
 - Project Updates: Planters, Pianos
 - **DISI (District Identity and Signage Committee)**
Next Committee Meeting – July 3, 2024 – 1:30 pm
Committee Co-Chairs: Stacey Wagner and Kate Mosley
 - Social Media Influencer Update
 - Olive Creative Strategies - PR Update

- **Parking Management Committee**
Next Committee Meeting – July 3, 2024 – 10:30 am
Committee Chair: Angela Rezab
 - Outdoor Business Activity Program Update

6. New Business

7. President's Report

8. Executive Directors Report

9. Adjournment

10. Next Board Meeting: June 12, 2024

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*