



**REDWOOD CITY
IMPROVEMENT
ASSOCIATION**

Board of Directors Meeting

Date: Wednesday, September 10, 2025

Time: 12:00 - 1:00 pm

Location: The Redwood City Center for Creativity, 800 Main St, Redwood City, CA

AGENDA:

1. **Call to Order – President Mark Nadim**
2. **Introductions**
3. **Approval of Minutes from June 11, 2025 Board of Directors**
Action Item
4. **Public Announcements, Public Comment**
5. **Welcome Mayor Elmer Martinez Saballos and Vice Mayor Kaia Eakin, City of Redwood City**
6. **Nominating Committee Update:**
 - Election of Officers FY December 2025 - November 2026 **Action Item**
 - Election of Board of Directors FY December 2025 - November 2026 **Action Item**
7. **Committee Updates:**
 - **Executive Committee**
President Mark Nadim
 - **Potential Partnership with the City of Redwood City Police Department:
Drone as First Responder (DFR)**
Shall the Redwood City Improvement Association Board of Directors support the Redwood City Police Department in the purchase of one Skydio drone dock station, to be installed in downtown Redwood City, not to exceed \$60,000. **Action Item**
 - **Combination Committee Meeting: Parking Management and Sidewalk Operations, Beautification, and Order Committees**
Next Parking Management Committee Meeting – November 5, 2025 – 10:30 am
Committee Co-Chairs: Angela Rezab and Gloria Arredondo

Next SOBO Committee Meeting – November 5, 2025 – 11:30 am
Committee Co-Chairs: Nancy Radcliffe and Paul Gadow

- **Renewal of the Redwood City Improvement Association Public Art Exhibition Project**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Sidewalk Operations, Beautification and Order Committee to spend \$50,000.00 for the continual operation of the Art Kiosk for art installations in the Courthouse Square kiosk in 2026 in partnership with Fung Collaboratives. **Action Item**

- **Project Tracker**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the Sidewalk Operations, Beautification & Order Committee from May 2025 – August 2025. \$8,400 for 42 hours (see enclosed). **Action Item**

- **Project Tracker**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the Parking Committee from May 2025 – August 2025. \$1,600 for 8 hours (see enclosed). **Action Item**

- **DISI (District Identity and Signage Committee)**
Next Committee Meeting – November 5, 2025 – 1:00 pm
Committee Co-Chairs: Stacey Wagner and Kate Mosley
 - **Corner Seasonal Activities**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the District Identity and Signage Committee to approve the cost of construction and installment of the first activation arch in Zone 1 by J&A Maintenance, not to exceed \$2,000.00. **Action Item**

 - **Corner Seasonal Activities**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the District Identity and Signage Committee to purchase the decorations for the first activation arch in Zone 1 by Balsam Hill, not to exceed \$5,000.00. **Action Item**

 - **Holiday Carolers**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association approve the District Identity and Signage Committee a spend for Holiday Carolers for up to 4 days in November/December to stroll through downtown Redwood City, not to exceed \$2,780.00. **Action Item**

 - **RCIA Logo on Planter Boxes**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the District Identity and Signage Committee to purchase metal signs with the RCIA logo for installation on the planter boxes by J&A Maintenance, not to exceed \$6,500.00. **Action Item**

- **Project Tracker**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the District Identity and Signage Committee from May 2025 – August 2025. \$14,400 for 72 hours (see enclosed).

Action Item

- **Olive Public Relations**

- PR & Social Media Update

8. New Business

9. Executive Director's Report

10. President's Report

11. Adjournment

12. Next Board Meeting: Wednesday, October 8, 2025, 12:00pm - 1:00pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*