



REDWOOD CITY IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Date: Wednesday, February 11, 2026

Time: 12:00 - 1:00 pm

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

AMENDED AGENDA:

1. **Call to Order – President Mark Nadim**
2. **Roll Call/Introductions**
3. **Approval of Minutes from January 14, 2026, Board of Directors** **Action Item**
4. **Public Announcements, Public Comment**
5. **Committee Updates:**
 - **Executive Committee**
President Mark Nadim
 - **DISI (District Identity and Signage Committee)**
Next Committee Meeting – March 4, 2026 – 1:00 pm
Committee Co-Chairs: Stacey Wagner and Kate Mosley
 - **Seasonal Arch Activation**
Shall the Redwood City Improvement Association District Identity and Signage Committee purchase seasonal decorations for the corner activation arches through Balsam Hill, and installation of decorations coordinated with J&A Maintenance for 3 arches in downtown Redwood City Zones 1 and 2, not to exceed \$26,000. **Action Item**
 - **Olive Public Relations**
 - PR and Social Media Report
 - **SOBO (Sidewalk Operations and Beautification Committee)**
Next Committee Meeting – March 4, 2026 – 11:30 am
Committee Co-Chairs: Nancy Radcliffe and Paul Gadow
 - **Parking Management Committee**
Next Committee Meeting – March 4, 2026 – 10:30 am
Committee Co-Chairs: Gloria Arredondo and Veronica Klein

6. **New Business**
 - **Update on the Greater Downtown Area Plan**
Presented by John M. Francis, Principal Planner, City of Redwood City
7. **Executive Director's Report**
8. **President's Report**
9. **Adjournment**
10. **Next Board Meeting:** Wednesday, March 11, 2026, 12:00pm - 1:00pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting*