



Board of Directors Meeting
Wednesday, January 12, 2022 – 12:00pm
Location: Via [Zoom Video Conference](#)

MINUTES:

Present: Aaron Aknin, Alex Khojikian, Alex Livadas, Angela Rezab, Ben Paul, Brianna Mariolle, Chris Beth, Don Gibson, Gloria Arteaga, Jason Galisatus, Rosanne Foust, Stacey Wagner

Absent: Dani Gasparini, Justin Mates, Mark Chrzanowski, Mark Nadim, Paul Gadow

Staff: Amy Buckmaster, Felicia Basques, Maggie Fahey

Other: Olive Creative Strategies: Matthew Van Court
Tishman-Speyer: Henry Sears, Sarah Dennis Phillips
GLS Landscape Architecture: Gary Strong, Wendy Mok
WRNS Studio: Brian Millman, Tim Jonas

1. Call to Order – President Angela Rezab

Meeting called to order at 12:03 p.m. by President Angela Rezab.

Action Taken: N/A

2. Introductions

Basques went around for introductions.

Action Taken: N/A

3. Approval of Minutes from November 10, 2021 Board of Directors

Action Item

The November 10, 2021 Minutes were reviewed.

Action Taken: Paul moved to approve the November 10, 2021 minutes. Foust seconded the motion and motion was approved unanimously.

4. Public Announcements, Public Comment

5. New Business

- Tishman Speyer Project Update - 2300 Broadway, Redwood City
Presented by Henry Sears, Managing Director – Development, Tishman Speyer and Sarah Dennis Phillips, Senior Director, Tishman Speyer
Sears and Phillips spoke gave an overview of the proposed development at the Current Chase Bank site (2300 Broadway, Redwood City) and answered questions from the Board members. There will be more opportunities for community feedback as the process continues.

6. Committee Updates:

(Executive Committee) President Angela Rezab

No Update

SOBO (Sidewalk, Operations and Beautification Committee)

Next Committee Meeting – February 1, 2022 – 11:00am

Committee Co-Chairs: Rosanne Foust & Gloria Arteaga

- Project Tracker Project Management Fee for Sidewalk Operations, Beautification and Order from September 2021 – December 2021. \$1,600 for 16 hours.

Action Item

Foust shared the tracker and explained that the 16 hours covered placemaking discussion and coordination, and meeting with the Redwood City Police Department to discuss safety concerns downtown.

Action Taken: Foust moved to approve the SOBO Project Management Fee from September 2021 – December 2021. Gibson seconded the motion and motion was approved unanimously.

- Project Updates
 - Safety Program: Middlefield Bollards
 - Placemaking: Middlefield Library

Foust and Basques provided an update to the SOBO Committee's current projects. The Bollards are delayed to due shipping and are not expected to arrive until April 2022, and the placemaking project should be completed by mid-late February, also due to shipping times.

DISI (District Identity and Signage Committee)

Next Committee Meeting – February 22, 2022 – 12:00pm

Committee Co-Chairs: Don Gibson and Stacey Wagner

- 2022 RCIA Campaign Meeting Update

Wagner shared the new campaign: Meet Me in RWC, which is broad but can apply to so many different programs and businesses within the CBID.
- Olive Creative Strategies
 - PR Update
 - Holiday Decorations on Social Media

Van Court presented the social media report from the last 4 weeks. Followers and impressions continue to increase both organically and through paid advertisements. The lighted ornamental decoration was a huge hit on all social platforms.

Buckmaster also shared that Olive PR is working to secure a local photographer who will be available to us monthly, on retainer.

Parking Management Committee

Next Committee Meeting – March 14, 2022 – 9:00am

Committee Co-Chairs: Ben Paul and Aaron Akin

- Downtown Parking Guidance System Update

Akin gave an overview of the current status of the program. The City of Redwood City is 90-95% complete; there are a couple infrastructure issues that are being dealt with. Once these issues are resolved fairly soon, the Parking Management Committee can start to publicize the program.

- City of Redwood City Annual Parklet Program Update
Aknin shared with the Board that the Annual Parklet Program will be going to Council in late February.

7. President's Report

None.

8. Executive Directors Report

- Adopting a Conflict-of-Interest Code
Buckmaster shared that the RCIA's CPA is suggesting the Board adopt a Conflict-of-Interest Code, which will be brought to the Board in February.

9. Other

Rezab shared the Old Spaghetti Factory location will soon be filled, and the History Museum will occupy the old Cost Plus site for Black History Month.

10. Adjournment

Meeting adjourned 12:54pm

11. Next Board Meeting: February 9, 2022

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