



Board of Directors Meeting
Wednesday, February 9, 2022 – 12:00pm
Location: Via [Zoom Video Conference](#)

MINUTES:

Present: Alex Khojikian, Alex Livadas, Angela Rezab, Ben Paul, Brianna Mariolle, Chris Beth, Don Gibson, Gloria Arteaga, Mark Chrzanowski, Mark Nadim, Paul Gadow, Rosanne Foust, Stacey Wagner

Absent: Aaron Aknin, Dani Gasparini, Jason Galisatus, Justin Mates,

Staff: Amy Buckmaster – Executive Director, Felicia Basques, Maggie Fahey

Other: Burke Williams, and Sorenson – Gregory Rubens
Redwood City Police Department – Sgt. Junsun Lee
Olive Creative Strategies: Matthew Van Court

1. **Call to Order – President Angela Rezab**
Meeting called to order at 12:02 p.m. by President Angela Rezab.
Action Taken: N/A
2. **Introductions**
Basques went around for introductions.
Action Taken: N/A
3. **Approval of Minutes from January 12, 2022 Board of Directors** **Action Item**
The January 12, 2022 Minutes were reviewed.
Action Taken: Foust moved to approve. Nadim seconded the motion and motion was approved unanimously.
4. **Public Announcements, Public Comment**
None
5. **New Business**
 - **Adopt Resolution Approving RCIA Conflict of Interest Code** **Action Item**
Gregory Rubens, Partner, Burke, Williams & Sorenson, LLP
Buckmaster and Rubens recommended the board approve a Conflict-of-Interest Code for the RCIA, at the recommendation of the current year's audit review team. The State requires a Form 700 for all those serving on non-profit boards and commissions and should be revisited every few years. The intent of this Code, is for board members to disclose any property and/or investments within the CBID area. These Form 700s will be public record.
Action Taken: Foust moved to approve. Khojikian seconded the motion and motion was approved unanimously.

6. Committee Updates:

i. **(Executive Committee)** President Angela Rezab
None

ii. **SOBO (Sidewalk, Operations and Beautification Committee)**

Next Committee Meeting – March 1, 2022 – 11:00am

Committee Co-Chairs: Rosanne Foust & Gloria Arteaga

None

iii. **DISI (District Identity and Signage Committee)**

Next Committee Meeting – February 22, 2022 – 12:00pm

Committee Co-Chairs: Don Gibson and Stacey Wagner

- Olive Creative Strategies – PR Report
Van Court gave the PR update. Olive continues to push out feel-good stories. The team met with Karen Haas-Foletta with Footsteps Childcare and will feature them this month. Olive is also meeting with Stacey Wagner today to discuss another story. The newsletter Open Rate is 30%, with a 1-2% Click-Rate.

iv. **Parking Management Committee**

Next Committee Meeting – March 14, 2022 – 9:00am

Committee Co-Chairs: Ben Paul and Aaron Aknin

None

7. President's Report

None

8. Executive Directors Report

Buckmaster thanked the Board for taking the time to discuss this as it's very important.

9. Other

Sgt. Lee introduced himself and the Downtown Unit Team.

10. Adjournment

Meeting adjourned at 12:31pm

11. Next Board Meeting: March 9, 2022

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.