



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

**Board of Directors Meeting
Wednesday, April 14, 2021 – 12:00pm**

Location: Via [Zoom Video Conference](#)

MINUTES:

- Present:** Aaron Aknin, Cathy Oyster, Chris Beth, Dani Gasparini, Don Gibson, Jason Galisatus, Jihan Bayyari, Gloria Arteaga, John Fong, Mark Nadim, Stacey Wagner
- Staff:** Amy Buckmaster, Felicia Basques, Maggie Fahey
- Other:** Olive Creative Strategies: Matthew Van Court, Christian Hammack, Paolo Baltar
- Absent:** Alex Khojikian, Angela Rezab, Ben Paul, Justin Mates, Mark Chrzanowski, Mollie Ricker, Rosanne Foust,

1. **Call to Order – Vice President Dani Gasparini**
Meeting called to order at 12:05 p.m. by Vice President Dani Gasparini.
Action Taken: N/A
2. **Introductions**
Buckmaster went around for introductions.
Action Taken: N/A
3. **Approval of Minutes from March 10, 2021 Board of Directors**
The March 10, 2021 Minutes were reviewed.
Action Taken: Beth moved to approve the March 10, 2021 minutes. Aknin seconded the motion and motion was approved unanimously. Oyster and Bayyari abstained.
4. **Public Announcements, Public Comment**
None
5. **New Business:**
None
6. **Committee Updates:**

Executive Committee Vice President Dani Gasparini
No update
None

SOBO (Sidewalk, Operations and Beautification Committee)
Next Committee Meeting – May 4, 2021 – 11:00am

Committee Co-Chairs: Rosanne Foust & Gloria Arteaga

A. Theatre Way Safety Improvement Update

Christian Hammack, Parking and Transportation Demand Manager, City of Redwood City
Hammack provided an overview of the Theatre Way street closure. He discussed the design of the bollards and how they would operate during the emergency. The Board discussed different scenarios, life-time of the motors and the timeline for the project.

B. RCIA/City of Redwood City Lighting Improvement Partnership Update

(Basques)

Basques provided a quick update regarding the lighting improvement. TK from the City of Redwood City is releasing a Notice of Inviting Bids and is hopeful to get in front of the City Council for approval in mid-July. Once approved by council, the lighting project can begin.

DISI (District Identity and Signage Committee)

Next Committee Meeting – April 27, 2021 – Noon

Committee Co-Chairs: Don Gibson and Stacey Wagner

A. Olive Creative Strategies

- PR Update

Van Court gave a public relations and social media update noting the open rate of the newsletter is averaging over 20%, and social media engagements, likes and followers increased again this month.

Parking Management Committee

Next Committee Meeting – May 10, 2021 – 10:00am

Committee Co-Chairs: Aaron Akin and Ben Paul

A. RCIA - City of Redwood City Parklet Program Partnership

- Discussion at next committee meeting: May 10, 2021

Hammack gave a brief update on the Parking Guidance System. Signage and Sensors are about 60% completed. The work is still on track to be completed and up and running by mid-June.

7. President's Report

None

8. Executive Directors Report

None

9. Other

None

10. Adjournment

Meeting adjourned 12:40pm

11. Next Board Meeting: Wednesday, May 12, 2021

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.