



REDWOOD CITY IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Date: Wednesday, April 8, 2026

Time: 12:00 - 1:00 pm

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

MINUTES:

Present: Adam Ely, Amanda Anthony, Angela Rezab, Ashley Quintana, Ben Paul, Brianna Mariolle, Dani Gasparini, Don Gibson, Kate Mosely, Mark Nadim, Nancy Radcliffe, Paul Gadow, Stacey Wagner, Veronica Klein

Absent: Gloria Arredondo, Gloria Arteaga, Jeri Richardson-Daines

Staff: Amy Buckmaster – Executive Director, Felicia Basques, Allison Follett

Other: Eleanor Lazar and Ana Carola Ybarra - Olive Public Relations, Councilmember Christopher Sturken, Jordan Rezab

1. Call to Order – President Mark Nadim

President Mark Nadim called the meeting to order at 12:02 p.m.

2. Roll Call/Introductions

President Nadim called the meeting to order and initiated introductions.

3. Approval of Minutes from March 11, 2026, Board of Directors

The March 11, 2026, minutes were reviewed.

Action Taken: Gadow moved to approve the minutes. Rezab seconded the motion, which was approved unanimously.

4. Public Announcements, Public Comment

Board President Nadim shared that he has a new tenant in the former Ike's Deli. The new Tenant is Nosh Corner who just had their soft opening and welcomed the Board to come and try it out.

5. Committee Updates:

- **Executive Committee**
President Mark Nadim

- **Proposal to Renew Agreement Between the Redwood City Improvement Association (RCIA) and Chamber San Mateo County for the Administration of the Downtown Redwood City Community Benefit District.**

Resolution: Shall the Redwood City Improvement Association enter into an agreement with Chamber San Mateo County to continue to administer the Redwood City Improvement Association CBID, January 15, 2026, through December 31, 2029.

Buckmaster shared with the Board the new proposal. She also shared with the Board Chamber San Mateo County's 2026 Budget and highlighted the area on their Budget where 25% of Chamber San Mateo County Payroll is budgeted toward managing the RCIA along with a budgeted expense line-item and breakdown. The RCIA Board appreciated the Budget and Breakdown. Buckmaster asked President Nadim to have the current members of Chamber San Mateo County Board of Directors Abstain on the action item to avoid any conflict of interest.

Action Taken: Rezab moved to approve the Renew Agreement between the Redwood City Improvement Association and Chamber San Mateo County. Nadim seconded the motion, which was approved unanimously. Board members Paul, Wagner, Mosely and Gasparini abstained.

Buckmaster also shared with the Board their year-end roll over from their previous fiscal year. She let the Board know she would be coming back to the Board at the next meeting to make and Action Item for the Board to allocate 15% of their roll over to go towards the RCIA's capital improvement account. Buckmaster also reported to the Board her conversation with the executive committee, that it would be great moving into the 2027 Budget, revising the budget percentages, especially the Administration Budget as it does not align with Chamber's Management Contract which starts each year in January resulting in the Administration Budget appearing over budget. Buckmaster and Board Member Gasparini proposed it would be wonderful to hold an Annual Retreat to address, budget revisions, Board of Directors goals and strategic plan. RCIA Board all agreed and looked forward to scheduling a future retreat.

- **DISI (District Identity and Signage Committee)**

Next Committee Meeting – May 6, 2026 – 1:00 pm

Committee Co-Chairs: Stacey Wagner and Kate Mosley

No update.

- **Olive Public Relations**

- **PR and Social Media Report**

Lazar reported on the performance of the bi-weekly newsletter and recent media coverage, noting the Community Piano Unveiling gained loss of press coverage across Telemundo, ABC 7, FOX 35, NBC Bay Area and KTVU. Social media efforts resulted in 447 new followers and more than 221,000 impressions across all platforms. Upcoming social media efforts will be focusing on World Cups events, Flavors of the Peninsula and events this spring season.

- **SOBO (Sidewalk Operations and Beautification Committee)**

Next Committee Meeting – May 6, 2026 – 11:30 am

Committee Co-Chairs: Nancy Radcliffe and Paul Gadow

No update.

- **Parking Management Committee**

Next Committee Meeting – May 6, 2026 – 10:30 am

Committee Co-Chairs: Gloria Arredondo and Veronica Klein

No update.

6. New Business

7. Executive Director's Report

No update.

8. President's Report

No update.

9. Adjournment

Adjourned at 1:00 pm.

10. Next Board Meeting: Wednesday, May 13, 2026, 12:00 pm - 1:00 pm

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.