



REDWOOD CITY IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Date: Wednesday, March 12, 2025

Time: 12:00 - 1:00 pm

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

MINUTES:

Present: Angela Rezab, Brianna Mariolle, Don Gibson, Gloria Arredondo, Gloria Arteaga, Eileen Kong, Kate Mosely, Mark Nadim, Nancy Radcliffe, Patrick Heisinger, Paul Gadow, Stacey Wagner, Veronica Klein

Absent: Adam Ely, Dani Gasparini, Jeri Richardson-Daines

Staff: Amy Buckmaster – Executive Director, Felicia Basques, Jessica Sanders

Other: Eleanor Lazar, Cree Jones-Beatty - Olive Public Relations

1. Call to Order – President Mark Nadim

President Mark Nadim called the meeting to order at 12:03 p.m.

2. Roll Call/Introductions

President Nadim called for introductions. No roll call was needed as all board members were present in person.

3. Approval of Minutes from February 12, 2025 Board of Directors

The February 12, 2025 minutes were reviewed.

Action Taken: Wagner moved to approve the minutes. Radcliffe seconded the motion, which was approved unanimously via roll call.

4. Public Announcements, Public Comment

Board Member Rezab announced Ocean Bar and Grill is now open.

5. New Business

None.

6. Committee Updates:

- **Executive Committee**

President Mark Nadim

President Nadim announced all Board Members must fill out the California Form 700 by March 31, 2025.

- **Parking Management Committee**

Next Committee Meeting – May 7, 2025 – 10:30 am

Committee Co-Chairs: Angela Rezab and Gloria Arredondo

Board Member Rezab shared the updates provided by Christian Hammack, City of Redwood City to the board from the Parking Management committee on improving cleanliness of parking garage elevators, and discussed ways to help the public find alternative parking while the Marshall Street Garage was closed.

- **SOBO (Sidewalk Operations and Beautification Committee)**

Next Committee Meeting – May 7, 2025 – 11:30 am

Committee Co-Chairs: Nancy Radcliffe and Paul Gadow

Board Member Radcliffe shared with the board updates from the Sidewalk Operations, Beautification and Order Committee which included additional public safety initiatives, installing a new set of additional garbage and recycling containers.

- **Dog Waste Bags Purchase**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Sidewalk Operations, Beautification and Order Committee to purchase one pallet of dog waste bags to replenish supply, not to exceed a total of \$6,500.00.

Action Taken: Rezab moved to approve the purchase of one pallet of dog waste bags not to exceed \$6,500. Gadow seconded the motion, and the motion was approved unanimously via roll call.

- **DISI (District Identity and Signage Committee)**

Next Committee Meeting – May 7, 2025 – 1:00 pm

Committee Co-Chairs: Stacey Wagner and Kate Mosley

Board Member Wagner provided an update and announced that the committee voted to change the meeting time to 1:00 PM moving forward. Wagner discussed the upcoming Corner Activation and the "Taste of Redwood City" event aimed at encouraging people to visit Redwood City and its local restaurants. The event is tentatively scheduled for September 9th and/or 10th. Mosley suggested incorporating seasonal corner activations, such as Easter basket photo opportunities, fall events, and July 4th celebrations. Board members supported this discussion.

- **Olive Public Relations**

- **PR and Social Media Report**

Lazar with Olive Public Relations reported that newsletters are going well and highlighted several initiatives, including the promotion of the RCIA art initiative, Women's History Month interviews, and business owner features. Jones-Beatty with Olive Public Relations provided a social media

update, noting posts covering new businesses, Black History Month, Women's History Month, and St. Patrick's Day.

7. Executive Director's Report

None.

President's Report

None.

8. Adjournment

Adjourned at 12:58 pm.

9. Next Board Meeting: Wednesday, April 9, 2025, 12:00 pm - 1:00 pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*