



**REDWOOD CITY  
IMPROVEMENT  
ASSOCIATION**

**Board of Directors Meeting**

**Date:** Wednesday, September 10, 2025

**Time:** 12:00 - 1:00 pm

**Location:** The Redwood City Center for Creativity, 800 Main St, Redwood City, CA

**MINUTES:**

**Present:** Angela Rezab, Brianna Mariolle, Dani Gasparini, Don Gibson, Gloria Arteaga, Gloria Arredondo, Jeri Richardson-Daines, Kate Mosely, Mark Nadim, Nancy Radcliffe, Patrick Heisinger, Paul Gadow, Stacey Wagner, Veronica Klein

**Absent:** Adam Ely

**Staff:** Amy Buckmaster – Executive Director, Felicia Basques, Jessica Sanders

**Other:** Elmer Martinez Saballos, Kaia Eakin, Eleanor Lazar - Olive Public Relations

**1. Call to Order – President Mark Nadim**

*President Mark Nadim called the meeting to order at 12:08 p.m.*

**2. Roll Call/Introductions**

*President Mark Nadim called the meeting to order and initiated introductions.*

**3. Approval of Minutes from June 11, 2025 Board of Directors**

*The June 11, 2025 minutes were reviewed.*

***Action Taken: Board Member Gadow moved to approve the minutes. Board Member Richardson-Daines seconded. The motion was approved unanimously.***

**4. Public Announcements, Public Comment**

*Susie Peyton provided an overview of the Center for Creativity and its history, highlighting the organization's contributions to the community. Buckmaster thanked Susie for her dedication and efforts in bringing art and creativity to the community and Board member Gasparini for making Hotel Sequoia home for the Center For Creativity.*

**5. Welcome Mayor Elmer Martinez Saballos and Vice Mayor Kaia Eakin, City of Redwood City**

*Vice Mayor Eakin expressed her appreciation for the work of the Redwood City Improvement Association and noted the importance of further activating retail in the downtown area. Mayor Martinez Saballos acknowledged the work of the Redwood City Improvement Association. Buckmaster thanked the Redwood City Council and*

*expressed pride in the accomplishments of the Redwood City Improvement Association.*

**6. Nominating Committee Update:**

- Election of Officers FY December 2025 - November 2026

**Action Taken: Wagner moved to approve the election of officers. Arteaga seconded, and the motion was approved unanimously.**

*Buckmaster informed the Board that the Nominating Committee of Paul Gadow, Stacey Wagner, Jeri Richardson-Daines, and President Mark Nadim held the Annual Nominating Committee Meeting on August 19, 2025. All executive officers were asked to stay for another year and all agreed.*

- Election of Board of Directors FY December 2025 - November 2026

**Action Taken: Gasparini moved to approve the election of the Board of Directors. Mariolle seconded, and the motion was approved unanimously.**

*Buckmaster shared a bit about the proposed new Board Members. She said Ben Paul, Vice Chairman and Market Lead for Cushman & Wakefield, previously served on the Redwood City Improvement Association on the Board of Directors, and wanted to return. Ashley Quintana works with META and has strong roots in Redwood City. She is a Redwood City resident, sits on the Board of Directors of the Redwood City Library Foundation, and is Vice Chair for the Redwood City Arts Commission. Quintana loves the work of the Redwood City Improvement Association and wanted to be part of it.*

**7. Committee Updates:**

- **Executive Committee**

President Mark Nadim

- **Potential Partnership with the City of Redwood City Police Department: Drone as First Responder (DFR)**

Resolution: Shall the Redwood City Improvement Association Board of Directors support the Redwood City Police Department in the purchase of one Skydio drone dock station, to be installed in downtown Redwood City, not to exceed \$60,000.

*Buckmaster gave background on drone usage. Reports show response time decreased and with onboard cameras, officers can approach a situation with more information helping to ensure their safety. Buckmaster added that drones are deployed in response to incidents and incoming calls.*

**Action Taken: Richardson-Daines moved to approve the partnership with the Redwood City Police Department: drone docking station, not to exceed \$60,000.00. Board Member Wagner seconded. The motion was approved unanimously. Board member Heisinger abstained.**

- **Combination Committee Meeting: Parking Management and Sidewalk Operations, Beautification, and Order Committees**

*Next Parking Management Committee Meeting – November 5, 2025 – 10:30 am*

Committee Co-Chairs: Angela Rezab and Gloria Arredondo

*Next SOBO Committee Meeting – November 5, 2025 – 11:30 am*

Committee Co-Chairs: Nancy Radcliffe and Paul Gadow

- **Renewal of the Redwood City Improvement Association Public Art Exhibition Project**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Sidewalk Operations, Beautification and Order Committee to spend \$50,000.00 for the continual operation of the Art Kiosk for art installations in the Courthouse Square kiosk in 2026 in partnership with Fung Collaboratives.

*Rezab provided the Board of Directors with an update on the Fung Collaboratives presentation given at the recent committee meeting. This marks the eighth year that Fung Collaboratives will be utilizing the Art Kiosk for artist installations. The presentation highlighted the new artists who could be featured in 2026. Rezab also noted that the City may consider redesigning the use of the Art Kiosks in 2027.*

**Action Taken: Arteaga moved to the continual operation of the Art Kiosk in partnership with Fung Collaboratives at a total cost of \$50,000.00. Gasparini seconded, and the motion was approved unanimously.**

- **Project Tracker**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the Sidewalk Operations, Beautification & Order Committee from May 2025 – August 2025.

\$8,400 for 42 hours (see enclosed).

**Action Taken: Gasparini moved to approve 42 hours at a total cost of \$8,400.00. Rezab seconded, and the motion was approved unanimously.**

- **Project Tracker**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the Parking Committee from May 2025 – August 2025. \$1,600.00 for 8 hours (see enclosed).

**Action Taken: Rezab moved to approve 8 hours at a total cost of \$1,600.00. Mosley seconded, and the motion was approved unanimously.**

- **DISI (District Identity and Signage Committee)**

*Next Committee Meeting – November 5, 2025 – 1:00 pm*

Committee Co-Chairs: Stacey Wagner and Kate Mosley

- **Corner Seasonal Activities**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the District Identity and Signage Committee to approve the cost of construction and installment of the first activation arch in Zone 1 by J&A Maintenance, not to exceed \$2,000.00.

**Action Taken: Richardson-Daines moved to approve the cost of construction of the first activation arch by J&A Maintenance not to exceed \$2,000.00. Radcliffe seconded, and the motion was approved unanimously.**

- **Corner Seasonal Activities**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the District Identity and Signage Committee to purchase the decorations for the first activation arch in Zone 1 by Balsam Hill, not to exceed \$5,000.00.

*Mosley mentions the decorations will now include lights strung around the arch along with the seasonal decorations.*

**Action Taken: Arteaga moved to approve the purchase of decorations for the first activation arch by Balsam Hill not to exceed \$4,000.00. Mariolle seconded, and the motion was approved unanimously.**

- **Holiday Carolers**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association approve the District Identity and Signage Committee a spend for Holiday Carolers for up to 4 days in November/December to stroll through downtown Redwood City, not to exceed \$2,780.00.

**Action Taken: Rezab moved to approve the spend for Holiday Carolers for up to 4 days not to exceed \$2,780.00. Radcliffe seconded, and the motion was approved unanimously.**

- **RCIA Logo on Planter Boxes**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the District Identity and Signage Committee to purchase metal signs with the RCIA logo for installation on the planter boxes by J&A Maintenance, not to exceed \$6,500.00.

**Action Taken: Gasparini moved to approve the purchase of metal signs with RCIA logo for installation on the planter boxes by J&A Maintenance not to exceed \$6,500.00. Rezab seconded, and the motion was approved unanimously.**

- **Project Tracker**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the District Identity and Signage Committee from May 2025 – August 2025. \$14,400 for 72 hours (see enclosed).

**Action Taken: Radcliffe moved to approve 72 hours at a total cost of \$14,400. Richardson-Daines seconded, and the motion was approved unanimously.**

- **Olive Public Relations**

- PR & Social Media Report

*Eleanor with Olive Public Relations reported that the Roots to Rise campaign most recently featured Board Member Mosley. She noted that the newsletter highlighted Latin Heritage Month by showcasing Latin-owned businesses. The campaign has received significant coverage from local news outlets and strong engagement through event promotions, with high open and click rates. Eleanor further reported that social media activity generated 4,500 engagements across platforms and 224 new followers.*

**8. New Business**

*Mayor Martinez Saballos reported that the City Council approved a 25% reduction in housing requirements and will implement a two-year pause. Martinez also noted that the 901 Marshall project will be developed as senior housing.*

**9. Executive Director's Report**

*Buckmaster thanked the Board of Directors for their continued support and efforts to make Redwood City a safe and vibrant City. She also thanked Mayor Martinez Saballos and Vice Mayor Eakin for taking the time to sit with the Redwood City Improvement Association Board of Directors.*

**10. President's Report**

*None.*

**11. Adjournment**

*Adjourned at 1:16 pm*

**12. Next Board Meeting:** Wednesday, October 8, 2025, 12:00pm - 1:00pm

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*