



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

(RCIA)

Board of Directors

Wednesday, May 8, 2019 – 12:00pm

SPECIAL Location:

Courthouse Square, Art Kiosk
(corner of Broadway & Hamilton)
Redwood City, CA 94063

MINUTES

- Present:** Don Gibson, Alex Khojikian, Aaron Aknin, Ben Paul, Carolina Webster, Gloria Arteaga, Jihan Bayyari, Chris Beth, Iliana Rodriguez, Rosanne Foust, Dani Gasparini, Electra McBurnie, Stacey Wagner
- Other:** Courtney Rose, Lance Fung, Michelle McDuffy
- Staff:** Amy Buckmaster, Maggie Fahey, Felicia Basques
- Absent:** Angela Rezab, Cathy Oyster, Eric Lochtefeld, Gary Johnson, Lisa Soutter, Lori Lochtefeld, Mark Chrzanowski, Maria Rutenburg

MINUTES:

1. **Call to Order – President Don Gibson**
Meeting called to order at 12:08 p.m. by President Don Gibson.
Action Taken: N/A
2. **Introductions**
Gibson went around for introductions.
Action Taken: N/A
3. **Approval of March 13, 2019 Board of Directors Minutes**
A. The March 13, 2019 Minutes reviewed.
Action Taken: I. Rodriguez moved to approve the March 13, 2019 minutes. C. Beth seconded the motion and motion was approved unanimously.
4. **Public Announcements, Public Comment**
5. **New Business:**
 - A. Fung Collaboratives & RCIA Art Kiosk Project, Curated by Lance Fung
 - Welcome to Katharine Umsted, Long View Art ExhibitLance Fung gave an update on all the social and print media the Art Kiosk has brought to Redwood City. He explained how the Art Kiosk has gained national attention, attracting both Redwood City residents and those outside the City to view this artistic piece.

- B. Green Infrastructure Plan, Alex Khojikan, Deputy City Manager, City of Redwood City**
Alex Khojikian and James O’Connell presented on the City of Redwood City’s Green Infrastructure (G.I) Plan. They explained the city’s current waste water plan, the benefits of G.I, and the proposed recommended policy changes for new developments. Khojikian announced they were looking for questions and feedback to provide council.

6. Committee Updates:

(Executive Committee)

- A.** Accept the recommendation of RCIA Executive Committee to appoint Alex Khojikan, Deputy City Manager City of Redwood City, to the Board of Directors representing the Property Owner percentage of the RCIA Board of Directors.

Action Taken: Foust moved to approve the appointment of Khojikian. Wagner seconded the motion and motion was approved unanimously.

(SOBO Committee) Rosanne Foust & Gloria Arteaga

Next Committee Meeting – June 4, 2019 – 11:00am

A. Update on Creative Digital Lighting, Public Trash Cans, Bike Rack Mural, New Branding Materials

Arteaga gave an update on the May SOBO Committee meeting of FreshAV’s presentation on new lighting ideas within the downtown CBID. She also discussed that 30 new umbrellas would be up in late May to early June. She also let the board know that the committee is in the early discussions of trash removal schedules and trash can locations.

(DISI Committee) Lori Lochtefeld and Don Gibson

Next Committee Meeting – May 28, 2019 – Noon

A. PR Update – Olive PR

C. Rose gave an in-depth update on the PR and Social Media for the month of April. She announced the articles written by the SF Chronicle, SM Daily Journal, and the PA Daily Post, as well as pitching the Art Kiosk Installation and the Magic Lantern 3D Show to local media outlets. RCIA has also nearly achieved 1700 followers on Instagram.

B. Lifestyle Photoshoot

Buckmaster announced a lifestyle photoshoot will be scheduled in May so the RCIA will own a selection of photos to be used for all branding materials.

(Parking Management Committee) Ben Paul and Aaron Akin

Next Committee Meeting – TBD

No update at this time.

Action Taken: N/A

7. President's Report

Gibson thanked the Board of Directors for coming to the meeting today and being flexible for holding it at the Art Kiosk Exhibit.

Action Taken: N/A

8. Executive Directors Report

Buckmaster gave the Board of Directors a copy of their April 2019 financials. She thanked everybody for their RCIA support

Action Taken: N/A

9. Other

Fung announced the new artist opening for May 18th at 4pm.

10. Adjournment

Meeting adjourned at 1:08pm.

Action Taken: N/A

11. Next Board Meeting: June 12, 2019

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.