



**REDWOOD CITY
IMPROVEMENT
ASSOCIATION**

(RCIA)

Board of Directors

Wednesday, February 13, 2019 – 12:00pm

Location:

Redwood City-San Mateo County Chamber of Commerce,
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

AGENDA:

1. **Call to Order – President Don Gibson**
2. **Introductions**
3. **Approval of Minutes from December 12, 2018 Board of Directors** **Action Item**
4. **Public Announcements, Public Comment**
5. **New Business**
 - A. **Downtown Retail Task Force Study**
Presented by Alex Khojikian, Deputy City Manager, City of Redwood City and
Leslie Parks, Acting Economic Development Manager, City of Redwood City
6. **Committee Updates:**

(Executive Committee) - No Report

(SOBO Committee) Rosanne Foust & Gloria Arteaga
Next Committee Meeting – March 5, 2019 – 11:00am

 - A. **New RCIA Branding Documents**
 - B. **Art Kiosk Update**
 - C. **Bicycle Rack Mural Project**

(DISI Committee) Lori Lochtefeld and Don Gibson
Next Committee Meeting – February 26, 2019 – Noon

 - A. **PR Update from Olive PR Solutions**
 - B. **Olive PR Branding Opportunities**

(Parking Management Committee) Ben Paul and Aaron Aknin
Next Committee Meeting – TBD

 - A. **December 1, 2018 – November 30, 2019 Parking Committee Budget** **Action Item**
7. **President's Report**

8. Executive Directors Report

A. Audit Review – Fiscal Year December 1, 2017 – November 30, 2018

9. Other

10. Adjournment

11. Next Board Meeting: March 13, 2019