



REDWOOD CITY  
IMPROVEMENT  
ASSOCIATION

**Board of Directors Meeting**  
**Wednesday, February 12, 2020 – 12:00pm**

**Location:** Redwood City-San Mateo County Chamber of Commerce  
1450 Veterans Boulevard, Redwood City, CA 94063

**AGENDA:**

1. **Call to Order – President Don Gibson**
2. **Introductions**
3. **Approval of Minutes from January 8, 2020 Board of Directors**
4. **Public Announcements, Public Comment**
6. **Committee Updates:**

**Action Item**

**(Executive Committee)** Don Gibson

- Approval of Donation of two Touchscreen Kiosks to the Redwood City Public Library

**Action Item**

**(SOBO Committee)** Rosanne Foust & Gloria Arteaga

*Next Committee Meeting – March 3, 2020 – 11:00am*

- **Approval of Contract with New City America**

Resolution: The Redwood City Improvement Association shall enter into an agreement with New City America to administer placemaking and new public spaces in the CBID area, not to exceed \$54,400.00 within the 12-month period of March 1, 2020 – February 28, 2021.

**Action Item**

**(DISI Committee)** Stacey Wagner and Don Gibson

*Next Committee Meeting – February 25, 2020 – 12:00pm*

- Deeper dive into survey results
- Possible purchase of Art Kiosk art
- Olive Creative Strategies
  - Update on videos
  - PR Update

**(Parking Management Committee)** Ben Paul and Aaron Akin

*Next Committee Meeting – March 2, 2020 – 9:00am*

- Parking signage management

7. **President's Report**
8. **Executive Directors Report**
  - RCIA to present 2018 & 2019 Annual Report at March 23 City Council
  - Audit Review – Fiscal Year December 1, 2018 – November 30, 2019
9. **Other**
10. **Adjournment**
11. **Next Board Meeting: March 11, 2020**

**BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.**