



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

**Board of Directors Meeting
Wednesday, January 13, 2021 – 12:00pm**

Location: Via [Zoom Video Conference](#)

AGENDA:

1. **Call to Order – President Angela Rezab**
2. **Introductions**
3. **Approval of Minutes from November 11, 2020 Board of Directors**
4. **Public Announcements, Public Comment**
5. **New Business:**
6. **Committee Updates:**

Action Item

Executive Committee President Angela Rezab
No update

SOBO (Sidewalk, Operations and Beautification Committee)

Next Committee Meeting – February 2, 2021 – 11:00am

Committee Co-Chairs: Rosanne Foust & Gloria Arteaga

A. **Project Tracker:**

Project Management Fee for Sidewalk Operations, Beautification and Order from September 2020 – December 2020. \$3,800.00 for 38 hours (see enclosed)

Action Item

B. **Placemaking Taskforce Meeting**

- January 26, 2021 @ 1pm

C. **Upcoming SOBO Meeting Agenda Discussion Items:**

- The Carriage House Project
- RCIA/City of Redwood City Capital Improvement Partnership Update

DISI (District Identity and Signage Committee)

Next Committee Meeting – January 26, 2021 – Noon

Committee Co-Chairs: Don Gibson and Stacey Wagner

A. **Project Tracker:**

Project Management Fee for District Identity and Signage from September 2020 – December 2020. \$13,000.00 for 130 hours (see enclosed)

Action Item

A. Holiday Decorations Update

B. Olive Creative Strategies

- PR Update

Parking Management Committee

Next Committee Meeting – February 8, 2021 – 10:00am

Committee Co-Chairs: Aaron Aknin and Ben Paul

A. RCIA Partnership with the City of Redwood City Update

- Retail Action Plan: Signage and Façade Improvements; Permanent Parklets Program

7. President's Report

8. Executive Directors Report

9. Other

10. Adjournment

11. Next Board Meeting: Wednesday, February 10, 2021

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.