



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

**Board of Directors Meeting
Wednesday, June 10, 2020 – 12:00pm**

Location: Via [Zoom Video Conference](#)

(Amended) AGENDA:

1. **Call to Order – President Don Gibson**
2. **Introductions**
3. **Approval of Minutes from May 13, 2020 Board of Directors**
4. **Public Announcements, Public Comment**
5. **Committee Updates:**

Action Item

(Executive Committee) Don Gibson

- **Selection of Nominations Committee for 6th Annual Elections to the Board of RCIA, Chaired by President Don Gibson, and:**
 1. Designate 3 other Board Members to serve with the President as the Nomination Committee;
 2. Approve Nomination Letter and Application;
 3. Set the Annual Meeting for Wednesday, September 9, 2020 at Noon at the Chamber Office Conference Room;
 4. Authorize the Nomination Committee to return a list to the Board seats, as per the bylaws at the September 9, 2020 Annual Meeting.
- **Temporary Downtown Outdoor Dining Program Discussion**

Executive Committee Recommendation to partner with the City to fund and stand up a temporary downtown outdoor dining program including providing funds for Traffic barriers for street closures and parklets, signage, set up and breakdown of barriers, City of Redwood City Staff to provide social distancing monitoring, safety and security and cleaning.

Action Item

(DISI Committee) Stacey Wagner and Don Gibson

Next Committee Meeting – June 30, 2020 – 12:00pm

- **Post COVID-19 Marketing Materials within the Downtown**
Resolution: The Board of Directors and the President of the Redwood City Improvement Association to authorize the DISI Committee to purchase marketing materials (i.e. signage and hand sanitizers) for post COVID-19 recovery to encourage patronage in the downtown, not to exceed \$30,000.00.
- Olive Creative Strategies
 - PR Update

Action Item

(SOBO Committee) Rosanne Foust & Gloria Arteaga

Next Committee Meeting – July 7, 2020 – 11:00am

- RCIA Capital Improvement Taskforce
- Downtown Post COVID-19 Mitigation Strategy Task Force
 - Tentatively July 11 – 13, 2020
- Placemaking Update

(Parking Management Committee) Ben Paul and Aaron Akin

Next Committee Meeting – July 13, 2020 – 9:00am

No Report

6. **President's Report**
7. **Executive Directors Report**
 - June 22, 2020: RCIA 2019 Annual Report Presentation to City Council
8. **Other**
9. **Adjournment**
10. **Next Board Meeting: July 8, 2020**

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*