



REDWOOD CITY  
IMPROVEMENT  
ASSOCIATION

**Board of Directors Meeting  
Wednesday, March 11, 2020 – 12:00pm**

**Location:** Redwood City-San Mateo County Chamber of Commerce  
1450 Veterans Boulevard, Redwood City, CA 94063

**AGENDA:**

1. **Call to Order – President Don Gibson**
2. **Introductions**
3. **Approval of Minutes from February 12, 2020 Board of Directors** **Action Item**
4. **Public Announcements, Public Comment**
5. **New Business**
  - *A Look Ahead: Presented by Don Burrus, Economic Development Manager, City of Redwood City*
    - Update on Retail Cannabis Efforts
    - Flavored Tobacco and E-Cigarette Ban
    - Vacant Property Monitoring Program
    - Opportunity Zones Study Session
6. **Committee Updates:**
  - (Executive Committee)** Don Gibson  
*N/A*
  - (DISI Committee)** Stacey Wagner and Don Gibson  
*Next Committee Meeting – March 31, 2020 – 12:00pm*
    - Olive Creative Strategies
      - Social Media Survey Results Discussion
      - PR Update
  - (SOBO Committee)** Rosanne Foust & Gloria Arteaga  
*Next Committee Meeting – April 7, 2020 – 11:00am*
    - SOBO Placemaking Meeting – March 24, 2020 @ 11am – 12pm
    - RCIA-City Capital Improvement Taskforce Meeting Update
  - (Parking Management Committee)** Ben Paul and Aaron Akinin  
*Next Committee Meeting – May 11, 2020 – 9:00am*
    - Update on Parking Signage
7. **President's Report**

**8. Executive Directors Report**

- Audit Review – Fiscal Year December 1, 2018 – November 30, 2019
- Recommend Opening Additional Bank Account

**Action Item**

**9. Other**

**10. Adjournment**

**11. Next Board Meeting: April 8, 2020**

***BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.***