



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

**Board of Directors Meeting
Wednesday, May 13, 2020 – 12:00pm**

Location: Via [Zoom Video Conference](#)

AGENDA:

1. **Call to Order – President Don Gibson**
2. **Introductions**
3. **Approval of Minutes from March 11, 2020 Board of Directors**
4. **Public Announcements, Public Comment**
5. **Committee Updates:**

Action Item

(Executive Committee) Don Gibson

- **Approval of Contract with New City America**

Resolution: The Redwood City Improvement Association shall enter into an agreement with New City America to work with the City and RCIA/Tenants for Immediate Implementation and Execution of a Post-Covid-19 Mitigation Strategy for a six-month period, May 15, 2020 – October 15, 2020, at \$4000.00 per month, not to exceed a total of \$24,000.00.

Action Item

- Accept the resignation of board member Lisa Soutter, Director of Real Estate, Facilities & Workplace Services, Chan Zuckerberg Initiative.

Action Item

(DISI Committee) Stacey Wagner and Don Gibson

Next Committee Meeting – May 26, 2020 – 12:00pm

- Olive Creative Strategies
 - COVID-19 Update
 - PR Update

(SOBO Committee) Rosanne Foust & Gloria Arteaga

Next Committee Meeting – June 2, 2020 – 11:00am

- **Approval of Pilot Lighting Program**

Resolution: The Board of Directors and the President of the Redwood City Improvement Association to authorize the SOBO Committee recommendation approval for Premier Lighting Enterprise to retrofit 53 street light poles with the downtown area of Zone 1 of the CBID, not to exceed \$37,000.00.

Action Item

- Placemaking Taskforce Update
 - Upcoming Meeting – May 19, 2020 @ 11am – 12pm

(Parking Management Committee) Ben Paul and Aaron Akinin
Next Committee Meeting – July 13, 2020 – 9:00am

No Report

6. **President's Report**
7. **Executive Directors Report**
 - June 8, 2020: RCIA 2019 Annual Report Presentation to City Council
8. **Other**
9. **Adjournment**
10. **Next Board Meeting: June 10, 2020**

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.