



**Board of Directors Meeting
Wednesday, October 9, 2019 – 12:00pm**

Location: Redwood City-San Mateo County Chamber of Commerce
1450 Veterans Boulevard, Redwood City, CA 94065

AGENDA:

1. **Call to Order – President Don Gibson**
2. **Introductions**
3. **Approval of Minutes from September 11, 2019 Board of Directors**
4. **Public Announcements, Public Comment**
5. **New Business**
6. **Committee Updates:**

Action Item

(Executive Committee) President Don Gibson

A. 2019 Committee Chair/Co-Chair Appointments

- Sidewalk Operations and Beautification
- District Identity and Signage
- Parking Committee

Action Item

Action Item

Action Item

(SOBO Committee) Rosanne Foust & Gloria Arteaga

Next Committee Meeting – November 5, 2019 – 11:00am

A. New Downtown Redwood City Street Banners

Shall the SOBO Committee and the President of the RCIA be authorized to purchase 100 banners with the new RCIA branding for the light poles within the CBID, not to exceed \$16,000.00.

Action Item

B. Renewal of the Redwood City Improvement Association Public Art Exhibition Project Resolution

Shall the SOBO Committee and the President of the RCIA be authorized to spend \$50,000.00 for the operation of up to 9 Installation Art Exhibits a year in Courthouse Square kiosks in partnership with Fung Collaboratives.

Action Item

C. Bike Rack Update

D. City Garbage Can Update

(DISI Committee) Lori Lochtefeld and Don Gibson
Next Committee Meeting – October 29, 2019 – Noon

- A. Marketing Discussion – Videographer Update
- B. PR Update – Olive PR

(Parking Management Committee) Ben Paul and Aaron Akin
Next Committee Meeting – TBD

- A. Redwood City Parking Guidance Signs Project Topographic Survey Update

7. President's Report

8. Executive Directors Report

- A. Fiscal Year December 1, 2019 – November 30, 2020 Redwood City Improvement Association Budget

9. Other

10. Adjournment

11. Next Board Meeting: November 13, 2019

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.