



Board of Directors Meeting

Wednesday, October 11, 2020 – 12:00pm

Location: Via [Zoom Video Conference](#)

MINUTES:

Present: Aaron Aknin, Angela Rezab, Ben Paul, Cathy Oyster, Dani Gasparini, Don Gibson, Gloria Arteaga, Jason Galisatus, Jihan Bayyari (late), John Fong, Mark Nadim, Mollie Ricker, Rosanne Foust, Stacey Wagner

Staff: Amy Buckmaster, Felicia Basques, Maggie Fahey

Other: Olive Creative Strategies: Kelly Orange, Madeline Cullen

Absent: Alex Khojikian, Chris Beth, Justin Mates, Katie Darling, Mark Chrzanowski

1. Call to Order – President Angela Rezab

Meeting called to order at 12:03 p.m. by President Don Gibson.

Action Taken: N/A

2. Introductions

Buckmaster went around for introductions.

Action Taken: N/A

3. Approval of Minutes from September 9, 2020 Board of Directors

The September 9, 2020 Minutes were reviewed.

Action Taken: Gibson moved to approve the September 9, 2020 minutes. Wagner seconded the motion and motion was approved unanimously. Oyster abstained.

4. Public Announcements, Public Comment

None

6. New Business:

- Recommendation of The Redwood City Improvement Association, the corporation who has the contract to administer the district to the deletion of affordable housing project Parcel APN is 052-372-280, 707 Bradford, Redwood City, CA 94063 from the Redwood City Community Benefit Improvement District for the Fiscal Year beginning December 1, 2021 – November 30, 2022. The total reduction in assessments arising from the exclusion will be \$4033.95.

Buckmaster explained the current development on 707 Bradford is affordable housing. Rezab asked if this has ever been done before; Buckmaster said it has not been done before.

Action Taken: Wagner moved to approve the removal of 707 Bradford, Redwood City from the CBID. Gasparini seconded the motion and motion was approved unanimously.

7. Committee Updates:

(Executive Committee) President Angela Rezap

- **2020-2021 Committee Chair/Co-Chair Appointments**
 - Sidewalk Operations and Beautification
Gloria Artega and Rosanne Foust volunteered to stay on as SOBO co-chairs.
Action Taken: Gasparini moved to approve the appointment. Wagner seconded the motion and motion was approved unanimously.
 - District Identity and Signage
Don Gibson and Stacey Wagner volunteered to stay on as DISI co-chairs.
Action Taken: Foust moved to approve the appointment. Oyster seconded the motion and motion was approved unanimously.
 - Parking Committee
Aaron Aknin and Ben Paul volunteered to stay on as Parking co-chairs.
Action Taken: Oyster moved to approve the appointment. Artega seconded the motion and motion was approved unanimously.

SOBO (Sidewalk, Operations and Beautification Committee)

Next Committee Meeting – November 3, 2020 – 11:00am

Committee Co-Chairs: Rosanne Foust & Gloria Arteaga

- **Renewal of the Redwood City Improvement Association Public Art Exhibition Project Resolution**
Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$50,000.00 for the continual operation of the Art Kiosk for art installations in Courthouse Square kiosks in 2021 in partnership with Fung Collaboratives.
Action Taken: Foust moved to approve the continued partnership with Fung Collaboratives. Artega seconded the motion and motion was approved unanimously.

DISI (District Identity and Signage Committee)

Next Committee Meeting – October 27, 2020 – Noon

Committee Co-Chairs: Don Gibson and Stacey Wagner

- **Holiday Decorations**
Resolution: The Board of Directors and the President of the Redwood City Improvement Association to authorize the DISI Committee recommendation approval for Holiday Decorations within the downtown area of the CBID, not to exceed \$30,000.00.
Action Taken: Wagner moved to approve the motion. Foust seconded the motion and motion was approved unanimously.
- **Eat, Sip & Be in RWC**
 - Update on program
Basques gave a brief update on the extension of the Eat, Sip & Be in RWC program.

- **Olive Creative Strategies**
 - PR Update
Orange and Cullen gave a public relations and social media update from the last month announcing overall likes and followers are increasing exponentially.

Parking Management Committee

Next Committee Meeting – November 9, 2020 – 9:00am

Committee Co-Chairs: Ben Paul and Aaron Aknin

- Update on Downtown Parking Signage Program
Basques gave a brief update on the current status of the parking signage program and new vendor information.

7. President's Report

Rezab had nothing to report.

8. Executive Directors Report

- Fiscal Year December 1, 2020 – November 30, 2021 Redwood City Improvement Association Budget
Buckmaster presented the budget for fiscal year, December 2020 – November 2021.

Action Taken: Oyster moved to approve the 2020-2021 Budget. Gasparini seconded the motion and motion was approved unanimously.

9. Other

10. Adjournment

Meeting adjourned 12:57pm

11. Next Board Meeting: November 11, 2020

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.