



**(RCIA)
Board of Directors
Wednesday, March 8, 2017 – 12:00pm**

Location: Redwood City-San Mateo County Chamber of Commerce
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

AGENDA:

- 1. Call to Order – President Stacey Wagner**
- 2. Introductions**
- 3. Approval of Minutes from February 8, 2017 Board of Directors**

Action Item

- 4. Public Announcements, Public Comment**

- 5. New Business**

- A. Redwood City Fee Modification Proposal**
By Aaron Aknin, Assistant City Manager, City of Redwood City

- 6. Committee Updates:**

(Executive Committee)

(SOBO Committee) Eric Lochtefeld & Angela Rezab

- A. Contract Renewal of J&A Maintenance Services, Inc.**

Resolution: Shall the SOBO Committee Recommend to the RCIA Board of Directors the contract renewal of J&A Maintenance Services, Inc. for the 2017 Approved RCIA Budget with recommendation to spend funds not to exceed \$225,000 to go towards Sidewalk Beatification with Zone 1 and Zone 2 of Downtown Redwood City to include: Pressure Washing, Sweeper, Blower, Day Porter Services, Cleaning, Umbrellas Service and Pet Waste Collection.

Action Item

- B. New Video Digital Mapping Show In Celebration of Redwood City's 150th Anniversary Celebration Update
- C. Update on Premiere of: New Public Art and Umbrellas in the Square and Theatre Way

(DISI Committee) Lori Lochtefeld and Don Gibson

- A. PR Update From Olive PR Solutions
- B. Launch of New Comcast Commercial

(Parking Management Committee) Aaron Aknin and Ben Paul

- A. **New Digital Parking Signage**

Resolution: Shall the Parking Committee and the President of the Redwood City Improvement Association to authorize a RFP for New Digital Directional Parking Space Signage that coordinates with Redwood City garages with a location to be determined within CBID – Zone 1 and Zone 2.

Action Item

- 7. **President's Report**
- 8. **Executive Directors Report**
 - A. Annual Financial Statements With Independent Accountants Review Report – November 2015.
- 9. **Other**
- 10. **Adjournment**
- 11. **Next Board Meeting: April 12, 2017**