



(RCIA)  
Board of Directors  
Annual Meeting  
Wednesday, September 12<sup>th</sup>, 2018 – 12 noon

**Location:**  
Redwood City-San Mateo County Chamber of Commerce,  
1450 Veterans Blvd. Ste. 125, Redwood City, CA 94063

**AGENDA:**

1. Call to Order – President Stacey Wagner
2. Introductions
3. Approval of Minutes from June 13<sup>th</sup> Board of Directors **Action Item**
4. Public Announcements, Public Comment
5. Nominating Committee Update:
  - a. Election of Officers: **Action Item**
  - b. Election of Board of Directors: **Action Item**
6. Committee Updates:

**(SOBO Committee)** Eric Lochtefeld & Angela Rezab  
*Next Committee Meeting –October 2 – 11:00am*

  - a. **Downtown Bike Rack Mural Project**  
*Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$20,000.00 to purchase, paint and install 5 bike rack murals in RCIA Benefit Zones 1 & 2.*  
**Action Item**
  - b. **Redwood City Improvement Association Placemaking Branding Concept Strategy**
    1. *Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend up to \$45,000 on Placemaking Design and Production Strategy with Olive Creative Strategies, Inc.*  
**Action Item**
    2. *Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$1000 a month or up to \$12,000 per year for two monthly Newsletter Design & Copy Writing with Olive Creative Strategies, Inc.*  
**Action Item**
  - c. **Redwood City Improvement Association Public Art Exhibition Project**  
*Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$50,000.00 for the operation of up to 8 Installation Art Exhibits a year in Courthouse Square kiosks in partnership with Fung Collaboratives.*  
**Action Item**

**(DISI Committee)** Lori Lochtefeld and Don Gibson  
*Next Committee Meeting – September 25 – Noon*

- a. PR Update by OLIVE PR Strategies

**(Parking Management)** Aaron Aknin & Ben Paul  
*Next Committee Meeting – TBA*

- a. Update on Downtown Redwood City Parking Guidance System Design Project with Walker Consultants

**7. President's Report**

**8. Executive Directors Report**

**9. Other**

**10. Adjournment**

**11. Next Board Meeting: October 9, 2018**

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*