



**REDWOOD CITY  
IMPROVEMENT  
ASSOCIATION**

**District Identity and Signage Committee  
AGENDA**

**Date:** Tuesday, December 6, 2023

**Location:** 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

**Time:** 1:30 – 2:30 pm **\*Note New Date and Time\***

**1. Call to Order & Introductions**

Stacey Wagner and Kate Mosely  
Committee Co-Chairs

**2. Announcements, Public Comment**

**3. Discussion Items**

- **Project Tracker**

*Project Management Fee for District Identity & Signage from September 2023 – November 2023. 4,100 for 41 hours (see enclosed). **Action Item***

- **Project Updates**

- Flags, Banners

- **Olive Creative Strategies**

- PR Update

**4. New Business** – What Projects Would You Like to See in 2024?

- Strategy Call with Olive PR in 2 weeks

**5. Next Committee Meeting:** Tuesday, January 3, 2024, 1:30 – 2:30pm

***Happy Holidays! See you in the New Year!***

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065, and online. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*