



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

District Identity and Signage Committee

Date: Wednesday, February 4, 2026

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

Time: 1:00 - 2:00 pm

Agenda

1. Call to Order & Introductions

Stacey Wagner, Kate Mosley
Committee Co-Chairs

2. Announcements, Public Comment

3. Discussion Items

- Seasonal Arch Activation
 - Shall the Redwood City Improvement Association District Identity and Signage Committee purchase seasonal decorations for the corner activation arches through Balsam Hill, and installation of decorations coordinated with J&A Maintenance for 3 arches in downtown Redwood City Zones 1 and 2, not to exceed \$26,000.
- Olive Public Relations
 - 2026 campaign committee presentation
 - PR & Social Media Update

Action Item

4. New Business

5. Next Committee Meeting: Wednesday, March 4, 2026, 1:00 - 2:00 pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*