



**REDWOOD CITY
IMPROVEMENT
ASSOCIATION**

**District Identity and Signage Committee
AGENDA**

Date: Tuesday, January 28, 2020

Location: Redwood City-San Mateo County Chamber of Commerce,
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

Time: Noon – 1:00pm

1. Call to Order & Introductions

S. Wagner and D. Gibson
Co-Chairs

2. Announcements, Public Comment

3. Discussion Items

- A. Placemaking Update
 - New City America
 - RCIA Banners

- B. Social Media Videos Update

- C. Olive Creative Strategies
 - PR Update

4. New Business

5. Next Committee Meeting: Tuesday, February 25, 2020, Noon – 1:00pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*