



**REDWOOD CITY
IMPROVEMENT
ASSOCIATION**

**District Identity and Signage Committee
AGENDA**

Date: Tuesday, January 3, 2023 ***Special Date***

Location: Via [Zoom Video Conference](#)

Time: 12:00 – 1:00 pm

1. Call to Order & Introductions

Stacey Wagner and Don Gibson
Committee Co-Chairs

2. Announcements, Public Comment

3. Discussion Items

- **Approval to Enter into Agreement for Public Relations Services**

Resolution: Shall the DISI Committee make a recommendation to the Redwood City Board of Directors to enter into an agreement with Olive Creative Strategies for Public Relations services, not to exceed \$7,500.00 per month, beginning January 15, 2023 through January 14, 2024, with the option to renew for no more than 3 years.

Action Item

4. New Business

5. Next Committee Meeting: Tuesday, January 31, 2023 @ 12:00pm – 1:00pm

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.