



**REDWOOD CITY  
IMPROVEMENT  
ASSOCIATION**

**District Identity and Signage Committee  
AGENDA**

**Date:** Tuesday, June 27, 2023

**Location:** 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

[Zoom Video Conference - if quorum is met](#)

**Time:** 12:00 – 1:00 pm

**1. Call to Order & Introductions**

Stacey Wagner and Don Gibson  
Committee Co-Chairs

**2. Announcements, Public Comment**

**3. Discussion Items**

- **Veterans Day Celebration Banners**

Shall the Redwood City Improvement Association's District Identity and Signage Committee recommend a purchase of additional Veterans Day Celebration Banners and replacement pole brackets for placement in remaining areas of Zone 1 and Zone 2 not to exceed \$20,000.

**Action Item**

- **Newsletter Template Discussion**

- **Olive Creative Strategies**

- PR Update

**4. New Business**

**5. Next Committee Meeting:** Tuesday, September 26, 2023, 12:00 – 1:00pm

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*