



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

Special Meeting
District Identity and Signage Committee

Date: Wednesday, June 3, 2026

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

Time: 1:00 - 2:00 pm

Agenda

1. Call to Order & Introductions Stacey Wagner, Kate Mosley
Committee Co-Chairs
2. Announcements, Public Comment
3. Discussion Items
 - Corner Seasonal Activations
Shall the Redwood City Improvement Association District Identity and Signage Committee approve the cost for seasonal decorations for three approved activation arches from the supplier Balsam Hill, not to exceed \$11,000.00. **Action Item**
 - New RCIA Website Update - By Mitch Bailey, MBailey Advisors
 - Olive Public Relations
 - PR & Social Media Update
4. New Business
5. Next Committee Meeting: Wednesday, July 1, 2026, 1:00 - 2:00 pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*