



**REDWOOD CITY
IMPROVEMENT
ASSOCIATION**

District Identity and Signage Committee

Date: Wednesday, May 1, 2024

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

Time: 1:30 - 2:30 pm

Agenda

1. Call to Order & Introductions

Stacey Wagner, Kate Mosley
Committee Co-Chairs

2. Announcements, Public Comment

3. Discussion Items

- Social Media Influencer Plan Discussion
- Olive Creative Strategies
 - PR Update

4. New Business

5. Next Committee Meeting: Wednesday, July 3, 2024, 1:30 - 2:30 pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*