



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

District Identity and Signage Committee

Date: Wednesday, November 5, 2025

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

Time: 1:00 - 2:00 pm

Agenda

1. Call to Order & Introductions

Stacey Wagner, Kate Mosley
Committee Co-Chairs

2. Announcements, Public Comment

3. Discussion Items

- 2025 Holiday Decoration Installation:
 - Shall the Redwood City Improvement Association District Identity and Signage Committee recommend working with J & A Maintenance to install RCIA-owned Holiday Decorations within the Downtown in Courthouse Square, not to exceed \$13,000.00.

Action Item

- District Identity and Signage Committee Budget
 - Fiscal Year December 1, 2025 - November 30, 2026

Action Item

- Olive Creative Strategies
 - PR Update

- 2026 Committee Brainstorming

4. New Business

5. Next Committee Meeting: Wednesday, December 3, 2025, 1:00 - 2:00 pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*