



**REDWOOD CITY
IMPROVEMENT
ASSOCIATION**

**District Identity and Signage Committee
AGENDA**

Date: Tuesday, October 26, 2021

Location: Via [Zoom Video Conference](#)

Time: 12:00 – 1:00 pm

1. Call to Order & Introductions

Stacey Wagner and Don Gibson
Committee Co-Chairs

2. Announcements, Public Comment

3. Discussion Items

A. December 1, 2021 – November 30, 2022 District Identity and Signage Committee Budget

Action Item

B. Holiday Discussion and Resolution

- *Strolling Carolers Schedule*
- *Lighting and Decorations*

Shall the Redwood City Improvement Association DISI Committee recommend a purchase of Holiday Decorations and Lighting within the Downtown CBID Zone 1 and Zone 2 not to exceed \$30,000.00.

Action Item

C. Olive Creative Strategies

- PR Update

4. New Business

5. Next Committee Meeting: Tuesday, November 30, 2021, 12:00 – 1:00pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*