



REDWOOD CITY IMPROVEMENT ASSOCIATION

District Identity and Signage Committee

Date: Tuesday, October 31, 2023

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

Time: 12:00 – 1:00 pm

Agenda

1. Call to Order & Introductions

Stacey Wagner and Kate Mosely
Committee Co-Chairs

2. Announcements, Public Comment

3. Discussion Items

- **District Identity and Signage Committee Budget:**
Fiscal Year December 1, 2023 – November 30, 2024 **Action Item**
- **Holiday Decorations Discussion and Resolution:**
Shall the Redwood City Improvement Association District Identity and Signage Committee recommend working with The Holiday Light Pros for Holiday Decorations and Lighting within the Downtown CBID Zone 1 and Zone 2 not to exceed \$30,000.00. **Action Item**
- **Olive Creative Strategies**
 - PR Update

4. New Business

5. Next Committee Meeting: Tuesday, November 28, 2023, 12:00 – 1:00pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*